PROGRAM FOR THE ANNUAL MEETING OF THE ECONOMIC AND BUSINESS HISTORY SOCIETY

SALT LAKE CITY, UTAH, 2022

Conference Team

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Mitch Larson

Vice-President for Marketing and Communications

Olli Turunen, University of Helsinki

Sources of Support

David Eccles School of Business | University of Utah

Essays in Economic and Business History | Diversity and Inclusion Fund
- **Wednesday, 18 May**
  - YSI doctoral workshop
  - 17:30-22:00 Informal brewery event for those interested
- **Thursday, 19 May**
  - Session 1: 9:00-10:30
    - Panel 1A: Focus on Finland
    - Panel 1B: Business & Management Thought Through the Ages
  - Break (10:30-11:00)
  - Session 2: 11:00-12:30
    - Panel 2A: Explorations of Recovery in Economic History
    - Panel 2B: Black History Special Issue Session for Essays
  - Lunch (12:30-14:00)
  - Session 3: 14:15-15:45
    - Panel 3A: The Macro View: large-scale economic history research
    - Panel 3B: Entrepreneurship around the World
    - Panel 3C: Focus on the United States of America
  - Break (15:45-16:30)
  - Eccles Business School Reception Event 16:30-18:00 (at hotel)
- **Friday, 20 May**
  - Session 4: 8:30-10:00
    - Panel 4A: Retail Business History
    - Panel 4B: Financial History in the United States
    - Panel 4C: Methods and New Approaches in Economic History
  - Break (10:00-10:30)
  - Session 5: 10:30-12:00
    - Panel 5A: Focus on France
    - Panel 5B: Business Histories in Bread and Beer
  - Lunch (12:00-13:00)
  - Heritage Park Excursion (13:00-16:45)
  - Conference Reception & Dinner 6pm-10pm (at University of Utah Eccles Business School)
- **Saturday, 21 May**
  - Session 6: 9:00-10:30
    - Panel 6A: Labor Issues in Historical Perspective
    - Panel 6B: Religion, Morality, and Doing Good in Business History
  - Break (10:30-11:00)
  - Session 7: 11:00-12:30
    - Panel 7A: Global Examples of Economic Recovery
    - Panel 7B: Adventures in English and American Banking
  - Lunch (12:30-13:30)
  - Session 8: 13:30-15:00
    - Panel 8A: Building Professional and State Capacities
    - Panel 8B: Exploring Quality of Life in Business & Economic History
  - Summary comments and end of conference
- **Sunday, 22 May**
  - Travel day
- **EBHS Past Meetings**
- **THE ECONOMIC AND BUSINESS HISTORY SOCIETY**
WEDNESDAY, 18 MAY

YSI doctoral workshop
17:30-22:00 Informal brewery event for those interested

THURSDAY, 19 MAY

Session 1: 9:00-10:30
Panel 1A: Focus on Finland

• Heikki Mikkonen: *Conceptualizing Economic Growth in Early 20th Century Finnish Economic Thought*
• Olli Turunen, Matti La Mela & Jari Eloranta: *The Emergence of a Peripheral Patent System: Finland between Sweden and Russia, c. 1840-1940*
• Heidi Hirvonen: *Educational Inequality in Early 20th Century Finland*
• Eline Poelmans & Stef Adriaenssens: A ‘Noble Experiment’ in Finland or not? Did the Finnish prohibition (1919-1932) lead to less crime?

Panel 1B: Business & Management Thought Through the Ages

• PV Viswanath: *Customs Duty Evasion in the Arthashastra*
• Simon Mollan, Beverly Geesin & Benjamin Richards: *The Managerial Revolution Reconsidered*
• Seung Woo Kim: *Encoding the efficient market hypothesis: the prudent man rule, Law and Economics movement, and the neoliberal moment in Wall Street*

Break (10:30-11:00)

Session 2: 11:00-12:30
Panel 2A: Explorations of Recovery in Economic History

• Philip Slaby: *Between Tradition and Taylorism: Recovery in the French Coalfields after*
World War I
• Philippe Tristani: The Suez crisis and the reorganization of Western oil supply: the Middle East Emergency Group and the Oil Emergency London Advisory Committee, November 1956 - June 1957
• Andrew Schein: Prior to Covid-19, did the world economy recover from the Great Recession of 2007-2009?

Panel 2B: Black History Special Issue Session for Essays
• Michael J. Andrews: Reassessing the Contributions of Black Inventors to the Golden Age of Invention
• Justin R. Bucciferro: A Comparative Portrait of Long-Run Racial Disparity in the United States and Brazil
• Valerie E. Mock: Contributions of Black Entrepreneurs to the US Whaling Industry, Abolition, and Other Civil Rights
• Caleb Smith: Back Pay without Promotions: Black Labor in Louisiana after the 1964 Civil Rights Act

Lunch (12:30-14:00)

Session 3: 14:15-15:45
Panel 3A: The Macro View: large-scale economic history research
• Robert Rogers: The Hypotheses on National GDP Behavior before and during the Industrial Revolution
• John Lovett: How much fuel? Estimating energy requirements for the iron ores of Europe during the transition to coke
• Philip Erfurth: Is the EU more unequal than the Habsburg Empire?

Panel 3B: Entrepreneurship around the World
• Michael J. Andrews & Rajkamal Vasu: The Unluckiest Entrepreneurs in American History
• Valeria Peshko: Family Fortunes or New Paths to Entrepreneurship? Female Partners in
Panel 3C: Focus on the United States of America

- John Moore & Jeremy Land: *Trading Places: American Nationalism and the Changing Face of Atlantic Commerce during the Era of Revolution, 1783-1816*
- Andrew Garib: *Poor Man’s Castle? Debtor Protections, Land Ownership, and Inequality in Antebellum America*
- Matthew Jaremski: *Was the Banking Holiday a Successful Controlled Burn or Government Over-Reach? An Analysis of FDR’s Colossal Intervention in Financial Markets*

Break (15:45-16:30)

Eccles Business School Reception Event 16:30-18:00 (at hotel)

FRIDAY, 20 MAY

Session 4: 8:30-10:00

Panel 4A: Retail Business History

- Alexander Persaud: *From sugar to shop: the organic rise of Indian shopkeepers in Trinidad in the nineteenth and early twentieth centuries*
- Jim Sherow: *Delmonico’s Restaurant: An Incubator of Social and Economic Change in 1868*
- Matthew J. Schandler: ‘This Industry Will Self-Destruct in 3...2...1...’: Collapse and Recovery of the US Home Video Game Industry, 1983-1993

Panel 4B: Financial History in the United States

- Mark Carlson: *Restoring Confidence in Troubled Financial Institutions after a Financial*
Crisis
• Jane Flaherty: ‘A Practical Man’ – Justin S. Morrill and the remaking American fiscal policy
• Michael Coyne: Impact of Railways on 19th century US Accounting and Finance

Panel 4C: Methods and New Approaches in Economic History
• Jeremy Land & Werner Scheltjens: Creating Datasets from Disparate Digital Archives: 18th Century Colonial American Merchant Networks
• Lino Wehrheim: Digital Methods in Economic History: Status-Quo and Case in Point
• Lukas Althoff: The Geography of Black Economic Progress After Slavery

Break (10:00-10:30)

Session 5: 10:30-12:00
Panel 5A: Focus on France
• Anne McCants: Urban Resilience? The Price of Subsistence in Paris during the Little Ice Age, 1570-1740
• Maylis Avaro, Vincent Bignon & Clemens Jobst: Financial Development in late 19th century France

Panel 5B: Business Histories in Bread and Beer
• Eli Goldstein & Daniel Schiffman: Mechanization, Regulatory Reform and Shakeout in Israel’s Bread Industry, 1948-1977
• Jason Taylor and Evan Hayne: Brewery Entry in 1933 and Factors Influencing these Breweries’ Subsequent Longevity
• Derek Hoff: Last Call - The Decline and Fall of Rheingold Beer

Lunch (12:00-13:00)

Heritage Park Excursion (13:00-16:45)

Conference Reception & Dinner 6pm-10pm (at University of
Utah Eccles Business School

- Keynote Address by Professor Susie Porter, Department of History, University of Utah

SATURDAY, 21 MAY

Session 6: 9:00-10:30

Panel 6A: Labor Issues in Historical Perspective

- Rebekah McCallum: *Recovery and Concerns: Business and labor in the South Asian Tea Industry, 1901-1951*
- Rowena Gray and Raymond Kim: *Making a Police Officer: Police Quality After the Spoils System in the Urban U.S.*
- Moeko Yamazaki: “We Are a Family”: Welfare Capitalism, Anti-Unionism, and a Contingent Workforce at FedEx, Since 1971

Panel 6B: Religion, Morality, and Doing Good in Business History

- Gabriel Frank Benzecry: *The King’s Gambit: Rationalizing the Fall of the Templars*
- Ranjit Dighe: *Explaining the Motivations of the Opponents of the Chinese Exclusion Act of 1882*
- Patrice Gélinas & Lisa Baillargeon: *ESG Goals in Business: From Nothingness to Unavoidableness*

Break (10:30-11:00)

Session 7: 11:00-12:30

Panel 7A: Global Examples of Economic Recovery

- Johanne Arnfred: *Freedom of Trade and Artisan Development in Southern Sweden, 1840-1870*
• Peter Bent: *Investment and Output Responses to Trade Policy Changes during the 1890s Depression: Evidence from the Massachusetts Woolen Industry*

• Ben Chatterton, Erik Green & Calumet Links: *Khoesan Resilience: The impacts of drought on the Cape Colony frontier*

**Panel 7B: Adventures in English and American Banking**

• Mark Billings, Philip Garnett & Simon Mollan: ‘Gradually and Then Suddenly’: The Hidden Failure and Disguised Bailout of William Deacon’s Bank in Interwar Britain

• Conrad Jacober: *The Southern Strategy for Financialization: NationsBank and the Deregulation of Interstate Banking*

• Bernardo Bátiz-Lazo & Tom Buckley: *Early Forms of FinTech: Experiments in Delivering Banking Services*

**Lunch (12:30-13:30)**

**Session 8: 13:30-15:00**

**Panel 8A: Building Professional and State Capacities**

• Henri Aaltonen, Jari Eloranta & Jyrki Knuutila: *Marriage between Warfare and Religion? State capacity and cults of personality in the late medieval and early modern period Northern Europe*

• Rodrigo Dominguez & Luciano Amaral: *A road to prosperity? Transitions from Warfare to Welfare State in Portugal (1820-2020)*

Juyoung Lee: *Runners of the State-led Development: Engineering Consulting Firms and the Planning of South Korea’s Mungyong Cement Plant in the 1950s*

**Panel 8B: Exploring Quality of Life in Business & Economic History**

• Daniel Berkhout: *Disarmament, a Continuing Imperative*: The Impact of WWII Mobilization on Industrial Research and Development

• Kelsey Carlston: *Mining and Mobility: How Growing Up with Mining Fathers or In Mining Towns Affected Economic Outcomes of Children in the Early 1900s*
• Erik Lakomaa & Michael Funke: *Making a Living, not Music History: The Economic History of the Swedish Dance Band Music Industry 1970-2010*

Summary comments and end of conference

Optional event: Salt Lake City Bees Baseball

• (Angels’ AAA) vs Albuquerque Isotopes (Rockies’ AAA) game, 6:35pm – Please sign up with Mitch Larson at mjlfmuclan@gmail.com

Sunday, 22 May Travel day
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