



PROGRAM FOR THE ANNUAL MEETING OF THE ECONOMIC AND BUSINESS HISTORY SOCIETY

SALT LAKE CITY, UTAH, 2022

Conference Team

President

Mark J. Crowley, The University of Utah

Program Chair

Mitch Larson

Vice-President for Marketing and Communications

Olli Turunen, University of Helsinki

Sources of Support

David Eccles School of Business | University of Utah

- Wednesday, 18 May
 - YSI doctoral workshop
 - 17:30-22:00 Informal brewery event for those interested
- Thursday, 19 May
 - Session 1: 9:00-10:30
 - Panel 1A: Focus on Finland
 - Panel 1B: Business & Management Thought Through the Ages
 - Break (10:30-11:00)
 - Session 2: 11:00-12:30
 - Panel 2A: Explorations of Recovery in Economic History
 - Panel 2B: Black History Special Issue Session for Essays
 - Lunch (12:30-14:00)
 - Session 3: 14:15-15:45
 - Panel 3A: The Macro View: large-scale economic history research
 - Panel 3B: Entrepreneurship around the World
 - Panel 3C: Focus on the United States of America
 - Break (15:45-16:30)
 - Eccles Business School Reception Event 16:30-18:00 (at hotel)
- Friday, 20 May
 - Session 4: 8:30-10:00
 - Panel 4A: Retail Business History
 - Panel 4B: Financial History in the United States
 - Panel 4C: Methods and New Approaches in Economic History
 - Break (10:00-10:30)
 - Session 5: 10:30-12:00
 - Panel 5A: Focus on France
 - Panel 5B: Business Histories in Bread and Beer
 - Lunch (12:00-13:00)
 - Heritage Park Excursion (13:00-16:45)
 - Conference Reception & Dinner 6pm-10pm (at University of Utah Eccles Business School)
- Saturday, 21 May
 - Session 6: 9:00-10:30
 - Panel 6A: Labor Issues in Historical Perspective
 - Panel 6B: Religion, Morality, and Doing Good in Business History
 - Break (10:30-11:00)
 - Session 7: 11:00-12:30
 - Panel 7A: Global Examples of Economic Recovery
 - Panel 7B: Adventures in English and American Banking
 - Lunch (12:30-13:30)
 - Session 8: 13:30-15:00
 - Panel 8A: Building Professional and State Capacities
 - Panel 8B: Exploring Quality of Life in Business & Economic History
 - Summary comments and end of conference
 - Optional event: Salt Lake City Bees Baseball
 - Sunday, 22 May Travel day
- EBHS Past Meetings
- THE ECONOMIC AND BUSINESS HISTORY SOCIETY

WEDNESDAY, 18 MAY

YSI doctoral workshop

17:30-22:00 Informal brewery event for those interested

THURSDAY, 19 MAY

Session 1: 9:00-10:30

Panel 1A: Focus on Finland

- Heikki Mikkonen: *Conceptualizing Economic Growth in Early 20th Century Finnish Economic Thought*
- Olli Turunen, Matti La Mela & Jari Eloranta: *The Emergence of a Peripheral Patent System: Finland between Sweden and Russia, c. 1840-1940*
- Heidi Hirvonen: *Educational Inequality in Early 20th Century Finland*
- Eline Poelmans & Stef Adriaenssens: *A 'Noble Experiment' in Finland or not? Did the Finnish prohibition (1919-1932) lead to less crime?*

Panel 1B: Business & Management Thought Through the Ages

- PV Viswanath: *Customs Duty Evasion in the Arthashastra*
- Simon Mollan, Beverly Geesin & Benjamin Richards: *The Managerial Revolution Reconsidered*
- Seung Woo Kim: *Encoding the efficient market hypothesis: the prudent man rule, Law and Economics movement, and the neoliberal moment in Wall Street*

Break (10:30-11:00)

Session 2: 11:00-12:30

Panel 2A: Explorations of Recovery in Economic History

- Philip Slaby: *Between Tradition and Taylorism: Recovery in the French Coalfields after*

World War I

- Philippe Tristani: *The Suez crisis and the reorganization of Western oil supply: the Middle East Emergency Group and the Oil Emergency London Advisory Committee, November 1956 - June 1957*
- Andrew Schein: *Prior to Covid-19, did the world economy recover from the Great Recession of 2007-2009?*

Panel 2B: Black History Special Issue Session for Essays

- Michael J. Andrews: *Reassessing the Contributions of Black Inventors to the Golden Age of Invention*
- Justin R. Bucciferro: *A Comparative Portrait of Long-Run Racial Disparity in the United States and Brazil*
- Valerie E. Mock: *Contributions of Black Entrepreneurs to the US Whaling Industry, Abolition, and Other Civil Rights*
- Caleb Smith: *Back Pay without Promotions: Black Labor in Louisiana after the 1964 Civil Rights Act*

Lunch (12:30-14:00)

Session 3: 14:15-15:45

Panel 3A: The Macro View: large-scale economic history research

- Robert Rogers: *The Hypotheses on National GDP Behavior before and during the Industrial Revolution*
- John Lovett: *How much fuel? Estimating energy requirements for the iron ores of Europe during the transition to coke*
- Philip Erfurth: *Is the EU more unequal than the Habsburg Empire?*

Panel 3B: Entrepreneurship around the World

- Michael J. Andrews & Rajkamal Vasu: *The Unluckiest Entrepreneurs in American History*
- Valeria Peshko: *Family Fortunes or New Paths to Entrepreneurship? Female Partners in*

Moscow Trading Houses, 1892-1914

- Drew Kaufman: *Ecuador and the age of asset manager capitalism*

Panel 3C: Focus on the United States of America

- John Moore & Jeremy Land: *Trading Places: American Nationalism and the Changing Face of Atlantic Commerce during the Era of Revolution, 1783-1816*
- Andrew Garib: *Poor Man's Castle? Debtor Protections, Land Ownership, and Inequality in Antebellum America*
- Matthew Jaremski: *Was the Banking Holiday a Successful Controlled Burn or Government Over-Reach? An Analysis of FDR's Colossal Intervention in Financial Markets*

Break (15:45-16:30)

Eccles Business School Reception Event 16:30-18:00 (at hotel)

FRIDAY, 20 MAY

Session 4: 8:30-10:00

Panel 4A: Retail Business History

- Alexander Persaud: *From sugar to shop: the organic rise of Indian shopkeepers in Trinidad in the nineteenth and early twentieth centuries*
- Jim Sherow: *Delmonico's Restaurant: An Incubator of Social and Economic Change in 1868*
- Matthew J. Schandler: *'This Industry Will Self-Destruct in 3...2...1...': Collapse and Recovery of the US Home Video Game Industry, 1983-1993*

Panel 4B: Financial History in the United States

- Mark Carlson: *Restoring Confidence in Troubled Financial Institutions after a Financial*

Crisis

- Jane Flaherty: *'A Practical Man' – Justin S. Morrill and the remaking American fiscal policy*
- Michael Coyne: *Impact of Railways on 19th century US Accounting and Finance*

Panel 4C: Methods and New Approaches in Economic History

- Jeremy Land & Werner Scheltjens: *Creating Datasets from Disparate Digital Archives: 18th Century Colonial American Merchant Networks*
- Lino Wehrheim: *Digital Methods in Economic History: Status-Quo and Case in Point*
- Lukas Althoff: *The Geography of Black Economic Progress After Slavery*

Break (10:00-10:30)

Session 5: 10:30-12:00

Panel 5A: Focus on France

- Anne McCants: *Urban Resilience? The Price of Subsistence in Paris during the Little Ice Age, 1570-1740*
- Maylis Avaro, Vincent Bignon & Clemens Jobst: *Financial Development in late 19th century France*

Panel 5B: Business Histories in Bread and Beer

- Eli Goldstein & Daniel Schiffman: *Mechanization, Regulatory Reform and Shakeout in Israel's Bread Industry, 1948-1977*
- Jason Taylor and Evan Hayne: *Brewery Entry in 1933 and Factors Influencing these Breweries' Subsequent Longevity*
- Derek Hoff: *Last Call - The Decline and Fall of Rheingold Beer*

Lunch (12:00-13:00)

Heritage Park Excursion (13:00-16:45)

Conference Reception & Dinner 6pm-10pm (at University of

Utah Eccles Business School)

- Keynote Address by Professor Susie Porter, Department of History, University of Utah

SATURDAY, 21 MAY

Session 6: 9:00-10:30

Panel 6A: Labor Issues in Historical Perspective

- Rebekah McCallum: *Recovery and Concerns: Business and labor in the South Asian Tea Industry, 1901-1951*
- Rowena Gray and Raymond Kim: *Making a Police Officer: Police Quality After the Spoils System in the Urban U.S.*
- Moeko Yamazaki: *"We Are a Family": Welfare Capitalism, Anti-Unionism, and a Contingent Workforce at FedEx, Since 1971*

Panel 6B: Religion, Morality, and Doing Good in Business History

- Gabriel Frank Benzecry: *The King's Gambit: Rationalizing the Fall of the Templars*
- Ranjit Dighe: *Explaining the Motivations of the Opponents of the Chinese Exclusion Act of 1882*
- Patrice G elinas & Lisa Baillargeon: *ESG Goals in Business: From Nothingness to Unavoidableness*

Break (10:30-11:00)

Session 7: 11:00-12:30

Panel 7A: Global Examples of Economic Recovery

- Johanne Arnfred: *Freedom of Trade and Artisan Development in Southern Sweden, 1840-1870*

- Peter Bent: *Investment and Output Responses to Trade Policy Changes during the 1890s Depression: Evidence from the Massachusetts Woolen Industry*
- Ben Chatterton, Erik Green & Calumet Links: *Khoesan Resilience: The impacts of drought on the Cape Colony frontier*

Panel 7B: Adventures in English and American Banking

- Mark Billings, Philip Garnett & Simon Mollan: *'Gradually and Then Suddenly': The Hidden Failure and Disguised Bailout of Williams Deacon's Bank in Interwar Britain*
- Conrad Jacober: *The Southern Strategy for Financialization: NationsBank and the Deregulation of Interstate Banking*
- Bernardo Bátiz-Lazo & Tom Buckley: *Early Forms of FinTech: Experiments in Delivering Banking Services*

Lunch (12:30-13:30)

Session 8: 13:30-15:00

Panel 8A: Building Professional and State Capacities

- Henri Aaltonen, Jari Eloranta & Jyrki Knuutila: *Marriage between Warfare and Religion? State capacity and cults of personality in the late medieval and early modern period Northern Europe*
- Rodrigo Dominguez & Luciano Amaral: *A road to prosperity? Transitions from Warfare to Welfare State in Portugal (1820-2020)*

Juyoung Lee: *Runners of the State-led Development: Engineering Consulting Firms and the Planning of South Korea's Mungyong Cement Plant in the 1950s*

Panel 8B: Exploring Quality of Life in Business & Economic History

- Daniel Berkhout: *'Disarmament, a Continuing Imperative': The Impact of WWII Mobilization on Industrial Research and Development*
- Kelsey Carlston: *Mining and Mobility: How Growing Up with Mining Fathers or In Mining Towns Affected Economic Outcomes of Children in the Early 1900s*

- Erik Lakomaa & Michael Funke: *Making a Living, not Music History: The Economic History of the Swedish Dance Band Music Industry 1970-2010*

Summary comments and end of conference

Optional event: Salt Lake City Bees Baseball

- (Angels' AAA) vs Albuquerque Isotopes (Rockies' AAA) game, 6:35pm – Please sign up with Mitch Larson at mjlfromuclan@gmail.com

Sunday, 22 May Travel day

EBHS PAST MEETINGS

2021 Online (Helsinki, Montreal)	1998 Milwaukee, Wisconsin
2020 Atlanta, Georgia (Covid-19)	1997 Richmond, Virginia
2019 Detroit, Michigan	1996 Savannah, Georgia
2018 Jyväskylä, Finland	1995 Boulder, Colorado
2017 Oklahoma City, Oklahoma	1994 Santa Fe, New Mexico
2016 Montreal, Canada	1993 Nashville, Tennessee
2015 La Crosse, Wisconsin	1992 Seattle, Washington
2014 Manchester, England	1991 Houston, Texas
2013 Baltimore, Maryland	1990 Lexington, Kentucky
2012 Las Vegas, Nevada	1989 Charleston, South Carolina
2011 Columbus, Ohio	1998 Toronto, Ontario, Canada
2010 Braga, Portugal	1987 San Francisco, California
2009 Grand Rapids, Michigan	1986 Atlanta, Georgia
2008 Montgomery, Alabama	1985 Chicago, Illinois
2007 Providence, Rhode Island	1984 Salt Lake City, Utah
2006 Pittsburg, Pennsylvania	1983 San Antonio, Texas
2005 High Point, North Carolina	1982 St. Paul, Minnesota
2004 Anaheim, California	1981 Portland, Oregon
2003 Memphis, Tennessee	1980 Billings, Montana
2002 Chicago, Illinois	1979 Los Angeles, California
2001 Albany, New York	1978 Denver, Colorado
2000 San Diego, California	1977 Denver, Colorado
1999 San Antonio, Texas	1976 Tempe, Arizona

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