


~ EBHS 2018 ~

<p>43rd Annual Economic and Business History Society Conference</p> <p>University of Jyväskylä, Finland, May 30, 2018 – June 2, 2018</p>	
<p>Conference Program</p>	<p>Updated May 19, 2018. Also available on Google Calendar.</p>

Keynote and Plenary Speakers

	
<p>Deirdre Nansen McCloskey</p>	<p>Uskali Mäki</p>
<p>Distinguished Professor of Economics, History, English, and Communication, University of Illinois at Chicago</p>	<p>Professor of Practical Philosophy, University of Helsinki; Director of TINT - Centre for Philosophy of Social Science</p>
<p><i>What We Need to Know in Business and Economic History: The Conditions for Exchange-Tested Betterment</i></p>	<p><i>Accessing the Past: Challenges of Representation, Evidence, and Interdisciplinarity in Historical Sciences</i></p>
<p>May 30, 5:30 PM - 7:00 PM Agora, Martti Ahtisaari Auditorium</p>	<p>June 1, 9:00 AM – 10:30 AM C 1</p>

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Scandinavian Society for Economic and Social History

Scandinavian Economic History Review

The Finnish Economic History Association

Department of History and Ethnology, University of Jyväskylä

In collaboration with

35th Summer Seminar of Finnish Economists

Conference Crew

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**Scandinavian Society
for Economic and
Social History**

SCANDINAVIAN
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HISTORY REVIEW

Suomen
taloushistoriallinen
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University of Jyväskylä
Department of History and Ethnology

Schedule

Wednesday (May 30, 2018)

- 4:00 PM - 5:30 PM: Registration
- 5:30 PM - 7:00 PM: Keynote Address (Deirdre Nansen McCloskey):
- 7:00 - 9:00 PM: Opening Reception

Thursday (May 31, 2018)

- 8:15 AM – 4:00 PM: Registration (C Lobby)
- 8:30 AM – 10:00 AM: Parallel Sessions
- 10:00 AM – 10:15 AM: Coffee Break (C Lobby)
- 10:15 AM – 11:45 AM: Parallel Sessions
- 11:45 AM – 12:45 PM: Lunch Break (Lozzi)
- 12:45 PM – 2:15 PM: Parallel Sessions
- 2:15 PM – 2:30 PM: Coffee Break (C Lobby)
- 2:30 PM – 4:00 PM: Parallel Sessions
- 4:10 PM – 5:30 PM: Board of Trustees Meeting
- 5:30 PM – 6:30 PM: Members' Meeting
- 7:30 PM: Evening Program

Friday (June 1, 2018)

- 8:30 AM – 4:00 PM: Registration (C Lobby)
- 9:00 AM – 10:30 AM: Plenary Session (Uskali Mäki):
- 10:30 AM – 11:00 AM: Coffee Break (C Lobby)
- 11:00 AM – 12:30 PM: Parallel Sessions
- 12:30 PM – 1:30 PM: Lunch Break (Lozzi)
- 1:30 PM – 3:00 PM: Parallel Sessions
- 3:00 PM – 3:30 PM: Coffee Break (C Lobby)
- 3:30 PM – 5:00 PM: Parallel Sessions
- 6:00 PM – 11:00 PM: Lake Cruise and Conference Banquet with Live Music

Saturday (June 2, 2018)

- 8:30 AM – 9:00 AM: Registration (C Lobby)
- 9:00 AM – 10:30 AM: Parallel Sessions
- 10:30 AM – 11:00 AM: Coffee Break (C Lobby)
- 11:00 AM – 12:30 PM: Parallel Sessions
- 12:30 PM – 1:30 PM: Lunch Break (on your own)
- 1:30 PM – 4:30 PM: Aalto Museum
- 1:30 PM – 4:30 PM: Finnish Air Force Museum
- 7:00 PM Informal Dinner (on your own)

[Economic and Business History Society](#)

[Past Conference Sites](#)

[Past Presidents of the EBHS](#)

[Campus Map](#)

Wednesday (May 30, 2018)

4:00 PM - 5:30 PM: Registration

Where: [Agora Lobby](#)

5:30 PM - 7:00 PM: Keynote Address (Deirdre Nansen McCloskey):

Where: [Agora, Martti Ahtisaari Auditorium](#)

*What We Need to Know in Business and Economic History: The Conditions for Exchange-Tested
Betterment*

7:00 - 9:00 PM: Opening Reception

Where: [Agora Lobby](#)

Sponsored by the Scandinavian Society for Economic and Social History.

Thursday (May 31, 2018)

8:15 AM – 4:00 PM: Registration (C Lobby)

8:30 AM – 10:00 AM: Parallel Sessions

310101 Transaction Costs, Risk, and Maritime Averages

Where: C 4

Chair: Jari Ojala, University of Jyväskylä

Paper 1: *Transaction Costs and Risk Management during the First Globalization (Sixteenth-Eighteenth Centuries)*

Maria Fusaro, University of Exeter

Paper 2: *The Last Voyage of the Jan Maria: Business Strategies of Small Shipping Companies in the Age of Steam and Sail*

Sabine Go, Vrije Universiteit Amsterdam

Paper 3: *From Lex Mercatoria to English common law: the case of maritime averages*

Adrian Leonard, University of Cambridge

310102 International Banking

Where: C 5

Chair: Mark Billings

Paper 1: *Activities of the Foreign Banks in Japan during the Meiji-Era*

Takeshi Nishimura, Kansai University

Paper 2: *BOLSA and the euro-dollar markets in the 1960s*

Ayumu Sugawara, Tohoku University

Paper 3: *The Home Market Effect on Post-acquisition Integration*

Qing Lu, Hull University Business School

310103 Patents, Leadership, and Human Capital

Where: S 303

Chair: Janice Traflet, Bucknell University

Paper 1: *Gatekeepers of New Technology: Patent Management in the Nordic Area at the Turn of the 20th Century*

Matti La Mela, Aalto-University

David E. Anderson, Linköping University, Uppsala Centre for Business History

Paper 2: *Irving Fisher's Radical Materialism: Literal Human Capital Theory in "The Nature of Capital and Income" of 1906*

Olli Turunen, University of Jyväskylä

Paper 3: *The intellectual life of Camelot: leadership and learnedness during the Kennedy Presidency*

Simon Mollan, University of York

Leo McCann, University of Manchester

310104 Medieval Bells, Credit, and Banking

Where: [S 304](#)

Chair: John Lovett, Texas Christian University

Paper 1: *Credit risk and default rates in medieval London, 1285–1363*

Tony Kevin Moore, University of Reading

Miriam Marra, University of Reading

Paper 2: *The Bell Curve: Regional Economic Activity in Central Europe, 12th to 18th centuries*

Mark Spoerer, University of Regensburg

Paper 3: *Debts and Claims Records in the Czech Lands in the Middle Ages and Early Modern Period*

Pavla Slavickova, Palacky University in Olomouc

10:00 AM – 10:15 AM: Coffee Break (C Lobby)

10:15 AM – 11:45 AM: Parallel Sessions

310201 Re-assessing the Early Modern Growth: Nordic Experiences

Where: [C 4](#)

Chair: Samuel H. Williamson, President of MeasuringWorth and Miami University (Emeritus)

Paper 1: *Reconstructing Swedish historical national accounts – How far in time can we go?*

Rodney Edvinsson, Stockholms Universitet

Paper 2: *Historical Danish National Accounts, 1750–1895*

Paul Sharp, University of Southern Denmark

Paper 3: *GDP from the production side: methodological and empirical framework*

Ola Honningdal Grytten, Norwegian School of Economics

Paper 4: *Economic Convergence in the Nordic Societies in the Long Run: Europe and Other Comparative Mirrors*

Jari Eloranta, Appalachian State University

Jari Ojala, University of Jyväskylä

Jaakko Pehkonen, University of Jyväskylä

Lars Christian Bruno, BI Norwegian Business School

310202 Human Capital: School Resources, Highways, and POWs

Where: [C 5](#)

Chair: Mike Hauptert, University of Wisconsin - La Crosse

Paper 1: *School Resources and Labor Market Outcomes: Evidence from Early Twentieth-Century Georgia*

Richard B. Baker, The College of New Jersey

Paper 2: *Highways, Schooling, and Race in the U.S. South: 1920–1932*

Fan Fei, Northwestern College

Paper 3: *On the economics of forced labour: Was it POW employment that depressed German coal mining productivity during the First World War?*

Tobias A. Jopp, Universität Regensburg

310203 Keep it in the Family (Business) in Theory and Practice

Where: [S 303](#)

Chair: Neil Forbes, Coventry University

Paper 1: *The invention of tradition: History as a social construction in a business family*

Fco. Javier Fernandez-Roca, Universidad Pablo de Olavide (Sevilla)

Jesús D. López-Manjón, Universidad Pablo de Olavide (Sevilla)

Paper 2: *The evolution of business activities and organisational form in the 18th century: A case study of John Kenyon and Co of Sheffield*

Chris Corker, University of York

Paper 3: *From Kasos and Syros to London and New York. The business group of the ship-owners of Kasos from the end of the 19th century to the mid–20th. The evolution of the Greek maritime businesses from local to global*

Dimitra Chrysoula Kardakaris, Ionian University

310204 Manufacturing and Managing Crises in Finance, Banking, and Housing

Where: [S 304](#)

Chair: Mitchell J. Larsson, University of Central Lancashire

Paper 1: *The impact of the Great Debasement on English cloths exports: evidence from Gresham's Daybook*

Ling-Fan Li, National Tsing-Hua University

Paper 2: *Post-crisis governance reforms in British bank boards: recommendations and reality*

Sophie Louise Hatton, University of Exeter Business School

Mark Billings, University of Exeter Business School

Paper 3: *A housing price index for Stockholm 1840–2015*

Rodney Edvinsson, Stockholm University

Klas Eriksson, Stockholm University

Gustav Ingman, Stockholm University

310205 Maps, Clashes, and Mobility

Where: [X 108](#)

Chair: Pasi Nevalainen, University of Jyväskylä

Paper 1: *Clash and Cash? Revisiting the 'Clash of Civilizations' Thesis*

Erik Benson, Cornerstone University

Paper 2: *Beyond the Stock Market – Maps as a „Cultural Dividend“ in 19th century overseas expeditions*

Alexander Sievers, University of Mannheim

Paper 3: *Future mobilities: a challenge for economic and business historians?*

Simone Fari, University of Granada

Massimo Moraglio, Technische Universität Berlin

11:45 AM – 12:45 PM: Lunch Break (Lozzi)

12:45 PM – 2:15 PM: Parallel Sessions

310301 Thriving and Failing Nations

Where: [C 4](#)

Chair: Juha-Antti Lamberg, University of Jyväskylä

Paper 1: *The Origins of Disorder: Why do Nations Fail to Thrive?*

Anne EC McCants, MIT
Dan Seligson

Paper 2: *The state does not live by warfare alone: State capacity and armed conflict in the long nineteenth century*

Augustín Goenaga, Lund University
Oriol Sabaté, Lund University
Jan Teorell, Lund University

Paper 3: *China: Some Pre-1978 Origins of the Post-1978 Economic Takeoff*

Minquan Liu, Peking University

310302 New Perspectives on Business and the Economy in Japan in the Early Modern-to-Modern Transition

Where: [C 5](#)

Chair: Steven J. Ericson, Dartmouth College

Paper 1: *Closed Countries, Open Countries: Tokugawa and Meiji Japan in Changing Economic Worlds*

Steven Bryan, Independent Scholar, Tokyo

Paper 2: *Guns and Leather: Nishimura Katsuzō and Entrepreneurship in Meiji Japan*

Martha Chaiklin, Hosei University

Paper 3: *Confucian or Crony Capitalism?: Shibusawa Eiichi and Relationships between the Government and Private Sector in Meiji Japan*

John Sagers, Linfield College

Paper 4: *Smithian Rhetoric, Listian Practice: The Matsukata “Retrenchment” and Industrial Policy, 1881–1885*

Steven J. Ericson, Dartmouth College

310303 Work in Progress: Developing Professional Competencies in Students

Where: [X 108](#)

Chair: Erik Benson, Cornerstone University

Paper 1: *Living in the Real World’: Students as Partners in Researching and Writing Economic and Business History*

Billy Frank, University of Central Lancashire
Jack Southern, University of Central Lancashire

Paper 2: *Making Economic History Relevant for All Students*

Nicola Tynan, Dickinson College

Paper 3: *Digital Literacy for Digital Natives*

Mitchell J. Larson, University of Central Lancashire

310304 Trade on the Baltic and the High Seas

Where: [S 304](#)

Chair: Jari Ojala, University of Jyväskylä

Paper 1: *The Growth of Long Distance International Trade of Finland in 1557–1856 – Re-routings of vessels after some institutional changes and their effects on growth rates*

Timo Tiainen, University of Jyväskylä

Paper 2: *The impact of global competition on the Russian grain trade in the first half of the nineteenth century*

Werner Scheltjens, University of Leipzig

Paper 3: *Municipal finances in times of global wars: Lisbon's tonnage taxation on vessels during the French invasions*

Rodrigo Costa Dominguez, University of Minho, University of Porto

Maria Cristina Moreira, Universidade do Minho

310305 From Gold Standard Stock Market Integration to 1950s Shareholder Feminism

Where: [S 303](#)

Chair: Simon Mollan, The University of York

Paper 1: *International stock market integration during the Gold Standard*

Rebecca Stuart, Central Bank of Ireland

Paper 2: *Debating Banking in Britain: The Colwyn Committee, 1918*

Mark Billings, University of Exeter

Philip Garnett, University of York

Simon Mollan, University of York

Paper 3: *The Gadflies: Appraising the Rise of Female Shareholder Activism in Mid Twentieth Century America*

Janice Traflet, Bucknell University

Robert E. Wright, Augustana University

2:15 PM – 2:30 PM: Coffee Break (C Lobby)

2:30 PM – 4:00 PM: Parallel Sessions

310401 Knowledge and networks as key factors of industrial growth in the Nordic Countries, 1750–1920

Where: [C 4](#)

Chair: Kustaa H.J. Vilkuna, University of Jyväskylä

Paper 1: *Knowledge-making and urban workshop practices: metal manufacturing in Stockholm during the late eighteenth century*

Måns Jansson, Uppsala University

Paper 2: *Foreign networks and the Birth of the Cotton Industry in Finland, 1820–1870*

Jarmo Peltola, University of Tampere

Paper 3: *Networks, knowledge and markets: Finnish cutlery industry during the years 1875 and 1920*

Juha Laakkonen, University of Jyväskylä

310402 Natural Resource Use in the Long Run

Where: [S 304](#)

Chair: Timo Särkkä, University of Jyväskylä

Paper 1: *James M. Eder and the Economic Development of Valle del Cauca in Early Colombia*

Alvaro Moreno, University of Virginia

Paper 2: *Palm oil industry 1970–2010: Do we see a flying geese pattern emerging?*

Lars Christian Bruno, BI Norwegian Business School

Paper 3: *The Economic and Environmental Impacts of Oyle Seed for Textiles*

Amy Coombs, University of Chicago

310403 Jewish Business in England, Finland, and Israel

Where: [X 108](#)

Chair: Laura Ekholm, University of Helsinki

Paper 1: *Entrepreneurship, self-employment and 'forced entrepreneurship'*

Laura Ekholm, University of Helsinki

Paper 2: *Edmond de Rothschild's investment in the land of Israel/ Palestine from 1882–1914 and the economic development of the land in the turn of the 20th century: A successful example of an unintended infant industry policy*

Andrew Jay Schein, Netanya Academic College

Paper 3: *Defining and Defending Valid Citizenship during War: Jewish Immigrant Businesses in World War I England*

Stephanie Seketa, University of California, Santa Barbara

310404 Transformations of Economic History

Where: [C 5](#)

Chair: Jari Eloranta, Appalachian State University

Paper 1: *Douglass North and the Cliometrics Movement*

Mike Hauptert, University of Wisconsin - La Crosse

Paper 2: *Economic History Goes Digital: Topic Modeling the Journal of Economic History*

Lino Wehrheim, University of Regensburg

Paper 3: *The Fourth Industrial Revolution and the role of economic history*

Simone Fari, University of Granada

310405 Diverse Effects of Colonialism and Colonization

Where: [S 303](#)

Chair: Billy Frank, University of Central Lancashire

Paper 1: *Paper money, seigniorage, and the transition to a modern economy: two case studies*

Jane E. Knodell, The University of Vermont

Paper 2: *The Economics and Economic Thought of Colonial Indian Nationalism*

Sheetal Bharat, Bengaluru Dr. B.R. Ambedkar School of Economics

Paper 3: *'Send Me, Sir, if You Please': Consumer Preferences and Trans-Imperial Trade in Colonial Boston*

Jeremy Land, Georgia State University

4:10 PM – 5:30 PM: Board of Trustees Meeting

Where: [C 4](#)

5:30 PM – 6:30 PM: Members' Meeting

Where: [C 4](#)

7:30 PM: Evening Program

Dinner in groups (on your own; [TripAdvisor Restaurants in Jyväskylä](#))

Friday (June 1, 2018)

8:30 AM – 4:00 PM: Registration (C Lobby)

9:00 AM – 10:30 AM: Plenary Session (Uskali Mäki):

Where: [C 1](#)

Accessing the Past: Challenges of Representation, Evidence, and Interdisciplinarity in Historical Sciences

10:30 AM – 11:00 AM: Coffee Break (C Lobby)

11:00 AM – 12:30 PM: Parallel Sessions

010201 Open Economy Forces and the Welfare State (Pre-WEHC panel)

Where: [C 4](#)

Chair: Henric Häggqvist, Uppsala University

Paper 1: *Smooth Sailing towards a Welfare State? Nordic Institutional and Economic Developments Paths in the 19th and 20th Centuries*

Jari Eloranta, Appalachian State University
Jari Ojala, University of Jyväskylä
Oriol Sabaté Domingo, Lund University

Paper 2: *Globalization and Welfare State in Spain, 1880–2000*

Sergio Espuelas Barroso, UB School of Economics

Paper 3: *Open for Welfare? Openness to Trade and Social Spending in the OECD, 1920–1995*

Peter Hedberg, Uppsala University
Lars Karlsson, Uppsala University
Henric Häggqvist, Uppsala University

Paper 4: *From Famine and Civil War to the Welfare State: Income and Wealth Inequality in Finland, 1865–2016*

Petri Roikonen, University of Helsinki

010202 Institutions of Business and Production in Germany and Russia

Where: [S 303](#)

Chair: Elena Korchmina, New York University in Abu Dhabi

Paper 1: *The Births, Lives, and Deaths of Corporations in Late Imperial Russia*

Amanda Gregg, Middlebury College
Steven Nafziger, Williams College

Paper 2: *A Novel Institution - the Zollverein and the Origins of the Customs Union*

Florian Ploeckl, University of Adelaide

Paper 3: *Cluster Models in Planned Economy: Territorial-Production Complex in the Soviet Economic Geography*

Nooa Nykänen, University of Jyväskylä

010203 Economic Ideas and Ideology

Where: [S 304](#)

Chair: Dan Giedeman, Grand Valley State University

Paper 1: *Beginning and Evolution of the Idea of Opportunity Costs*

Sheetal Bharat, Bengaluru Dr. B.R. Ambedkar School of Economics

Paper 2: *Economics & Ideology: A juxtaposition of Financialism and Marxism*

Tuomas Henrik Pakarinen, University of Jyväskylä

Paper 3: *Asset Markets, the Agency Problem and Gifts to the Early Medieval Buddhist Sangha in India*

Plachikkat Viswanath, Pace University

010204 Industrial Revolutions: Catching Up, Diverging, and Converging

Where: [C 5](#)

Chair: Jason E. Taylor, Central Michigan University

Paper 1: *Divergence, convergence, and the history-augmented Solow model*

Vadim Kufenko, University of Hohenheim
Klaus Prettner, University of Hohenheim
Vincent Geloso, Texas Tech University

Paper 2: *Foreign Trade, Technological Change and Economic Growth in the United States: 1820–1913*

Onur Yukcu, Dokuz Eylul University
Erdost Torun, Dokuz Eylul University
M. Erdem Ozgur, Dokuz Eylul University

Paper 3: *A Pull-Push Theory of Industrial Revolutions*

Bernard Beaudreau, Université Laval

010205 Managing Arts and Global Corporations

Where: [X 108](#)

Chair: Eline Poelmans, Catholic University Leuven

Paper 1: *Legacy and innovation in organised arts fundraising: The Contemporary Art Society 1910–1970*

Marta Herrero, University of Sheffield

Paper 2: *The Paris Opera in 1750 - 1751: An attempt at an annual report*

Staffan Albinsson, University of Gothenburg

Paper 3: *A US Corporation in Northern Europe: IBM World Trade's multilevel identity in Finland and Sweden*

Petri Paju, University of Turku

12:30 PM – 1:30 PM: Lunch Break (Lozzi)

1:30 PM – 3:00 PM: Parallel Sessions

010301 Economic and Regulatory Inequality

Where: [C 5](#)

Chair: Maria Cristina Moreira, Universidade do Minho

Paper 1: *Inverted mortality, informal credits and household wealth in nineteenth-century Sweden. An in-depth study of the Kalmar region*

Håkan Lindgren, Stockholm School of Economics

Paper 2: *The Effects of Land Redistribution: Evidence from the French Revolution*

Theresa Finley, Susquehanna University

Raphaël Franck, Hebrew University of Jerusalem

Noel Johnson, George Mason University

Paper 3: *Dry Oases: Local Prohibitions of Alcohol in Montgomery County, Maryland*

Ranjit Dighe, State University of New York at Oswego

010302 The Middle Way in the Third World: Swedish Business Opportunities in the Era of Decolonization

Where: [S 303](#)

Chair: Erik Lakomaa, Stockholm School of Economics

Paper 1: *From idea to ideal: The construction of Swedish Foreign Aid in the early and mid-1960's*

Maria Hoff Rudhult, Uppsala University

Paper 2: *"Markets of the future" Swedish economic diplomacy in Africa and Asia during the 1950s*

Nikolas Glover, Uppsala University

Paper 3: *"To Profit from the Swedish State?" Coordination and Contradictions between Swedish Business and Aid in Liberia, 1959-1972*

Karl Bruno, KTH Royal Institute of Technology

010303 Resources, Empire Building, and Rent Seeking

Where: [C 4](#)

Chair: Niklas Jensen-Eriksen, University of Helsinki

Paper 1: *French Oil Protectionism and the International Political Economy of Rent Seeking*

Julien Brault, SciencesPo

Paper 2: *Multinational Enterprise, Profits and Taxation: the Anglo-Persian Oil Company in the 1920s*

Neil Forbes, Coventry University

Paper 3: *The British Paper Trade and Empire: The Quest for Imperial Raw Materials, c. 1850 to c. 1950*

Timo Särkkä, University of Jyväskylä

010304 State-Owned Enterprises and East-West Economic Embargoes

Where: [X 108](#)

Chair: Nooa Nykänen, University of Jyväskylä

Paper 1: *British and German Industry and the 1980s CoCom Embargos against the Eastern Block*

Armin Grünbacher, The University of Birmingham

Paper 2: *Leviathans facing Globalization: Governance and Internationalization of State-Owned Enterprises*

Pasi Nevalainen, University of Jyväskylä

Andrea Colli, Bocconi University

Paper 3: *Post-Communist Societies and the Management of Former State-owned Enterprises*

Anna Soulsby, University of Nottingham

3:00 PM – 3:30 PM: Coffee Break (C Lobby)

3:30 PM – 5:00 PM: Parallel Sessions

010401 Poor Law Policy and Regulation in Late Victorian England

Where: [S 303](#)

Chair: Pirita Frigren, University of Jyväskylä

Paper 1: *Inequality and poor law policy in late-Victorian England*

Jonathan Chapman, New York University Abu Dhabi

Paper 2: *Cankerous-worms of ruin or the poor man's banker? An analysis of government social expenditure and pawnbroking activity in Britain from 1872–1914*

Walter Jansson, University of Cambridge
Craig McMahon, Villanova University

Paper 3: *London's East End: Shellfish, Sewage, and Typhoid*

Nicola Tynan, Dickinson College

010402 The 'Ideal' Company. Commercial Cooperation and Global Trade in Northern Europe and Southeast Asia in the pre-modern period

Where: [C 4](#)

Chair: Benjamin Steiner, Goethe Universität Frankfurt am Main / Munich

Paper 1: *Introduction: The Problem of a Normative Theory of Trading Company from a Global Perspective*

Benjamin Steiner, Goethe Universität Frankfurt am Main / Munich

Paper 2: *Companies, Partnerships, Corporations, and Firms: What is it that is universal?*

Ulla Kypta, Universität Basel

Paper 3: *Modes of Trade in Pre-Colonial and Early Colonial Southeast Asia*

Peter Borschberg, National University of Singapore

Paper 4: *From Local to Global: European East India Companies and the Early Modern Vietnamese Integration: An Appraisal*

Anh Tuan Hoang, Vietnam National University

010403 Surviving in Finland from Seventeenth to Early Nineteenth Century

Where: [S 304](#)

Chair: Riina Turunen, University of Jyväskylä

Paper 1: *Emerging consumption and material culture in rural areas in early nineteenth century Finland*

Merja Uotila, University of Jyväskylä
Maare Paloheimo, University of Greifswald

Paper 2: *Resistance and Persuasion in the Context of Castle-Building: New Economic Burdens for Peasantry in Early 17th Century Northern Finland*

Maria Julku, University of Oulu

Paper 3: *Broken trust: A Blacksmith Herman Kaitlin's debt litigations in the early nineteenth century rural Finland*

Tiina Hemminki, Stockholm School of Economics
Merja Uotila, University of Jyväskylä

010404 Beer and Brewing on Both Sides of the Atlantic

Where: [C 5](#)

Chair: Ranjit Dighe, State University of New York at Oswego

Paper 1: *Institutional Explanations for Belgium's Renowned Beer Diversity*

Eline Poelmans, KU Leuven
Jason Taylor, Central Michigan University

Paper 2: *Brewers, Merchants, and Bankers: Financing Industrial Brewing in Early Modern Amsterdam*

Richard Yntema, Otterbein University

Paper 3: *Technology adoption and industrial leadership: How Brewing Moved West in the United States*

Carlos Eduardo Hernandez, Universidad de los Andes

6:00 PM – 11:00 PM: Lake Cruise and Conference Banquet with Live Music

Where: [Jyväskylä Harbour](#) and [Savutuvan apaja](#)

Saturday (June 2, 2018)

8:30 AM – 9:00 AM: Registration (C Lobby)

9:00 AM – 10:30 AM: Parallel Sessions

020101 Wealth, Credit, and Banking in Sweden and Finland

Where: [S 303](#)

Chair: Riina Turunen, University of Jyväskylä

Paper 1: *Private Capital Accumulation in Scania (Sweden), 1700–1800 Pre-industrial Origins of Growth and Business Mirrored in Farmers' Debt Logic in Oppmanna*

Anders Perlinge, Institute for Economic and Business History Research (EHFF) at Stockholm School of Economics

Paper 2: *Women and credit in Finland and Sweden 1790–1850*

Tiina Hemminki, Stockholm School of Economics
Sofia Gustafsson, Stockholm School of Economics

Paper 3: *Savings banks, savers and the risk of early deposit banking in Sweden*

Kristina Lilja, Uppsala University

020102 Nobility as Entrepreneurs and Tax-payers

Where: [C 4](#)

Chair: Tony Moore, ICMA Centre

Paper 1: *The puzzle of tax compliance in the early nineteenth-century Russia*

Elena Korchmina, New York University in Abu Dhabi

Paper 2: *Business, Investments and Innovation: New Insights on Nobility in Northern Italy (19th century)*

Silvia Antonia Conca Messina, University of Milan
Catia Brilli, University of Milan

Paper 3: *Monopsony and Industrial Development in Nineteenth Century Quebec: The Impact of Seigneurial Tenure*

Vincent Geloso, Texas Tech University
Vadim Kufenko, University of Hohenheim
Alex Arsenault Morin, Queen's University

020103 Building American Economy from Antebellum Years to 1930s Recovery

Where: [C 5](#)

Chair: Fred B. Gates, Southwestern Oklahoma State University

Paper 1: *Friends of Industry and the Problem of Interest Group Mobilization in Antebellum United States*

Martin Öhman, Gothenburg University

Paper 2: *Creative "Disruption": the Rise of Manufacturing, a Restructured Economy, and American Economic Policy, 1920 - 1933*

John Moore, Walsh College

Paper 3: *Why So Slow? Another Look at Economic Recovery in the 1930s*

Bernard Beaudreau, Université Laval

020104 Industry Studies: Ships, Building, and Dairy

Where: [S 304](#)

Chair: Billy Frank, University of Central Lancashire

Paper 1: *Cold War Shipbuilding in Finnish style*

Saara Matala, Aalto University

Paper 2: *The rise of the modern industrialized building business: Innovations and organizational issues in the precast concrete industry 1950–1980*

Jørgen Burchardt, National Museum of Science and Technology

Paper 3: *The dynamics of coopetition in the dairy industry – transformation and change in the Baltic Rim across two decades*

Paulina Ines Rytönen, Södertörn University

Marcus Box, Södertörn University

Mikael Lönnborg, Södertörn University

10:30 AM – 11:00 AM: Coffee Break (C Lobby)

11:00 AM – 12:30 PM: Parallel Sessions

020201 From Moral to Market Economies

Where: [S 303](#)

Chair: Petri Roikonen, University of Helsinki

Paper 1: *The Poor, Merchants and the Government of the Grand Duchy: Harvest Failures and Grain Imports to Finland, 1856 – 1869*

Timo Myllyntaus, University of Turku

Paper 2: Single, married, divorced. Family ties as a perspective on maritime human capital in the Baltic Sea Area, 1752–1950

Pirita Frigren, University of Jyväskylä

Jari Ojala, University of Jyväskylä

Paper 3: *Wreckage Recycled Salvage: Auctions, Shipbuilding and Seafaring in 18th Century Sweden*

Juha-Matti Granqvist, University of Helsinki

020202 Banking and Stock Markets in the Twentieth Century

Where: [C 5](#)

Chair: Craig McMahon, Villanova University

Paper 1: *The Court of the Bank of England: an analysis of cohort characteristics and change over time*

Chris Corker, University of York

Simon Mollan, University of York

Philip Garnett, University of York

Mark Billings, University of Exeter

Paper 2: *The Ghosts of the Stock Market: Lingered around in the East and Spirited Away in the West*

Deryuan Yang, National Kaohsiung University of Science and Technology (NKUST)

Paper 3: *Credit and Efficiency in Swedish Commercial Banking 1911–1938*

Peter Hedberg, Lund University

Lars Karlsson, Uppsala University

Henric Häggqvist, Uppsala University

020203 GDP, Economic Geography, and Industrial Production

Where: [C 4](#)

Chair: Jason Taylor, Central Michigan University

Paper 1: *The Determinants of GDP before the Industrial Revolution*

Robert Rogers, Ashland University

Paper 2: *Market potentials in the Swedish realm in the early modern times*

Ilkka Nummela, University of Jyväskylä
Kerstin Enflo, Lund University

Paper 3: *The Industrial Revolution in a Europe Without Borders: A Spatial Analysis of Iron Ore Deposits in Early Industrial Europe*

John R. Lovett, Texas Christian University

020204 From Hanse to the Great Wars

Where: [S 304](#)

Chair: Jari Eloranta, Appalachian State University

Paper 1: *For patriotism and profit – the emergence of public-private cooperation in “war advertising”: The case of Sweden*

Erik Lakomaa, Stockholm School of Economics

Paper 2: *What is Hanse? Rethinking a central factor in medieval and early modern economic development*

Angela Ling Huang, Research Centre for Hanse and Baltic History (FGHO) at the European Hansemuseum

Paper 3: *The War Damage Commission: Britain’s Least Sung Heroes of World War II*

Martin Cohen

12:30 PM – 1:30 PM: Lunch Break (on your own)

1:30 PM – 4:30 PM: Aalto Museum

Where: [Alvar Aalto Museum, Alvar Aallon katu 7, 40600 Jyväskylä](#)

A guided tour of the Alvar Aalto Museum.

1:30 PM – 4:30 PM: Finnish Air Force Museum

Where: [Finnish Air Force Museum, Tikkakoskentie 125, 41160 Tikkakoski](#)

A guided tour of the Finnish Air Force Museum. Buss transport from the parking lot of the C building at 1:30pm. Return to Hotel Paviljonki at 4:30pm.

7:00 PM Informal Dinner (on your own)

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2018 Jyväskylä, Finland	1996 Savannah, GA
2017 Oklahoma, OK	1995 Boulder, CO
2016 Montreal Quebec, Canada	1994 Santa Fe, NM
2015 Lacrosse, WI	1993 Nashville, TN
2014 Manchester, UK	1992 Seattle, WA
2013 Baltimore, MD	1991 Houston, TX
2012 Las Vegas, NV	1990 Lexington, KY
2011 Columbus, OH	1989 Charleston, SC
2010 Braga, Portugal	1988 Toronto, Ontario Canada
2009 Grand Rapids, MI	1987 San Francisco, CA
2008 Montgomery, AL	1986 Atlanta, GA
2007 Providence, RI	1985 Chicago, IL
2006 Pittsburg, PA	1984 Salt Lake City, UT
2005 High Point, NC	1983 San Antonio, TX
2004 Anaheim, CA	1982 St. Paul, MN
2003 Memphis, TN	1981 Portland, OR
2002 Chicago, IL	1980 Billings, MT
2001 Albany, NY	1979 Los Angeles, CA
2000 San Diego, CA	1978 Denver, CO
1999 San Antonio, TX	1977 Denver, CO
1998 Milwaukee, WI	1976 Tempe, AZ
1997 Richmond, VA	

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2013–2014	Neil Forbes, Coventry University
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2011–2012	Lynne Pierson Doti, Chapman University
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2009–2010	Maria Christina Moreira, Universidade do Minho
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1985–1986	Larry Hufford, Incarnate Word College
1984–1985	Mansel Blackford, Ohio State University
1983–1984	Allen L. Bures, Radford University
1982–1983	William T. Carlisle, University of Utah
1981–1982	James Soltow, Michigan State University
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1975–1976	Charles J. Kennedy (EBHS founder), University of Nebraska – Lincoln



**18th World Economic History Congress in Boston
July 29th – August 3rd 2018**

The 18th gathering of the World Economic History Congress will convene July 29th – August 3rd 2018 in historic Boston and Cambridge, Massachusetts. The Executive Committee of the IEHA invites all members of the international economic history community, whatever their institutional affiliation or status, as well as scholars in related disciplines.

We have now released the schedule and program with dates, times, and locations for panels and plenary sessions. Plenary sessions will include Dr. Sevket Pamuk (Ataturk Institute for Modern Turkish History at Bogazici [Bosphorus] University), Dr. Thomas Piketty (Paris School of Economics and EHESS), Dr. Claudia Goldin (Harvard University), and Dr. Jane Humphries (Oxford University). We will also feature a concert by the New American Mandolin Ensemble, featuring Dr. Bob Margo, a past president of the Economic History Association.

Register soon as the early registration rate ends on April 30th. You can find the program, accommodations, excursions, and registration information at the Congress website: www.wehc2018.org

Some panels still have open calls for papers. You can find the list panels still accepting paper proposals here: <http://wehc2018.org/accepted-proposals-cfp-open/>

If you recently published a book and wish to have it displayed at the conference, please have your publisher contact the conference manager (details below).

If you have any questions about the conference, please email the conference manager, Jeremy Land, at jeremy.land@wehc2018.org for more details.

SCANDINAVIAN ECONOMIC HISTORY REVIEW

Scandinavian Economic History Review (SEHR) offers a possibility for the Jyväskylä EBHS conference participants to submit their papers for a fast track consideration in the journal. Papers submitted by September 15, 2018, to the SEHR online submission platform <https://www.tandfonline.com/loi/sehr20> will receive decisions by the end of November 2018 about whether we can consider publishing them in the SEHR. Please note in the cover letter that the paper was presented at the 43rd Annual Economic and Business History Society Conference held in Jyväskylä in 2018. Also, please note that all submissions will not be automatically accepted to be published in the SEHR.

The Scandinavian Economic History Review publishes articles and reviews in the fields of economic, business, and social history with a particular but not exclusive interest in Scandinavia. The back issues of the SEHR from Volume 1 (1953) to Volume 44 (1996) are now openly available online <http://www.tandfonline.com/toc/sehr20/current>. The openly available back issues incorporate also articles published in *Economy and History* (1958 – 1980).

The Scandinavian Economic History Review and its publisher, the Scandinavian Society for Economic and Social History, are supporting the 2018 EBHS conference.

Essays in ECONOMIC & BUSINESS HISTORY

The Journal of the Economic & Business History Society

EBHS operates a peer-reviewed open access journal, *Essays in Economic and Business History*, edited by Jason Taylor (Central Michigan University). Conference papers and non-conference papers alike may be submitted to *Essays* for consideration. We invite you to visit our website, www.ebhsoc.org/journal, to see our editorial board and policies, as well as back issues.

Economic History from Deirdre N. McCloskey

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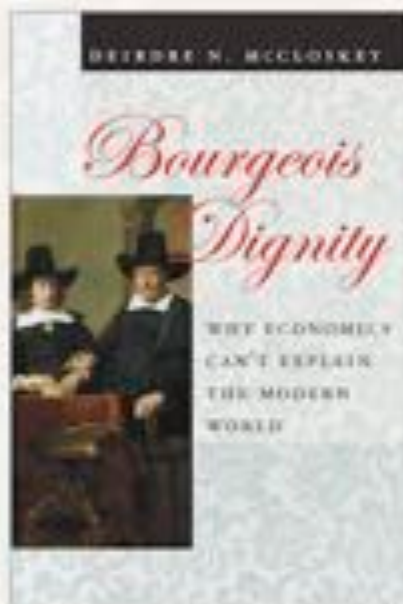
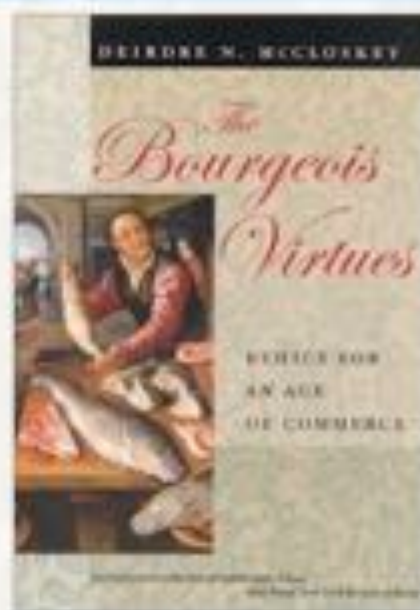
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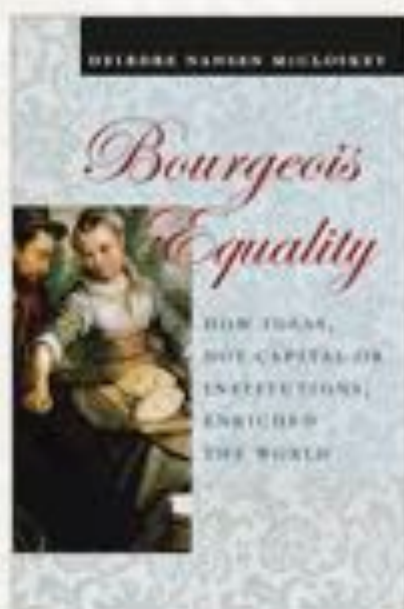
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Campus Map

