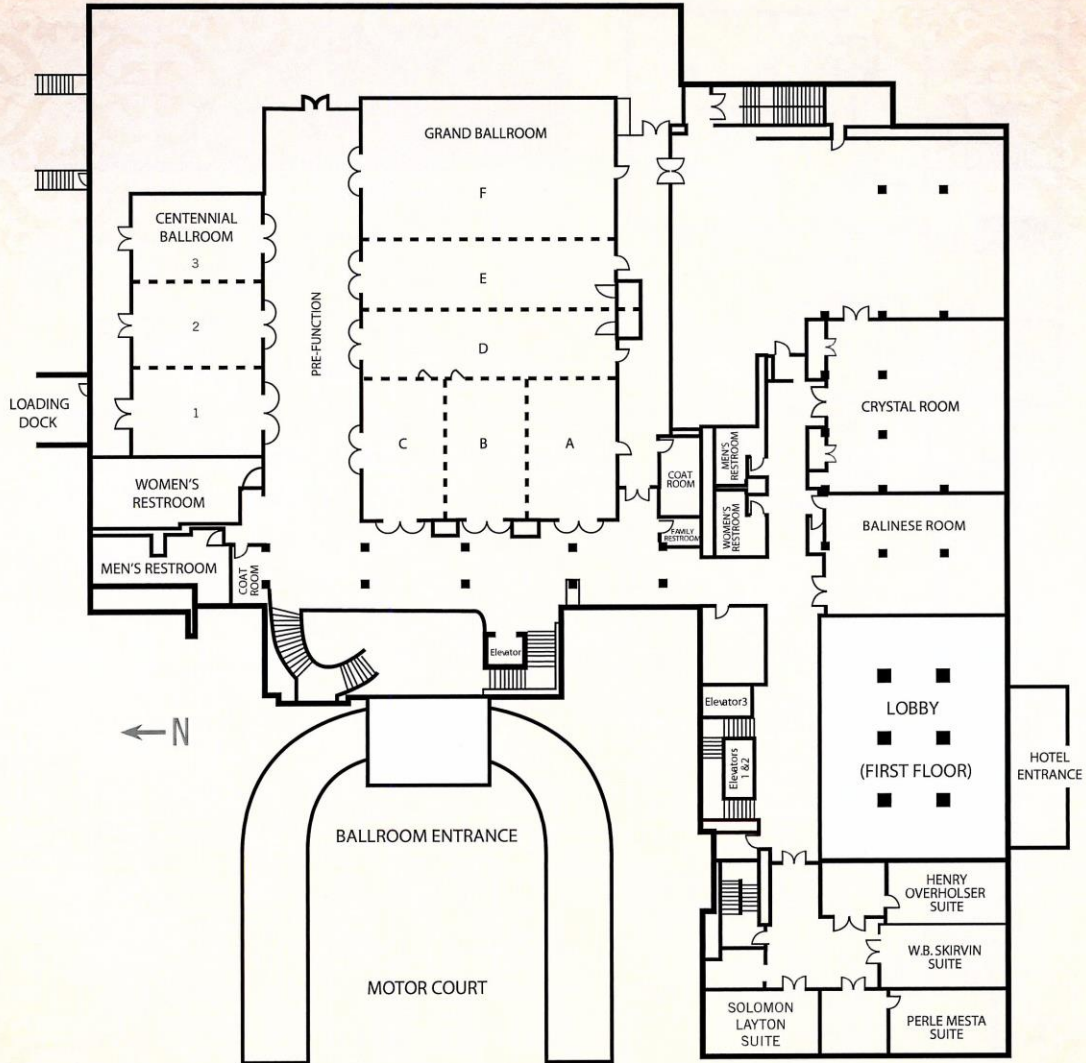


## 2nd floor - overview



**The Skirvin Hilton**  
Oklahoma City

# Conference Schedule

## Wednesday May 24, 2017

5:00-7:00 p.m.	Registration	Centennial Foyer
6:00-7:30 p.m.	Cocktail Reception	Centennial Foyer

## Thursday May 25, 2017

7:00-8:30 a.m.	Breakfast	Centennial Foyer
8:00 -4:00	Registration	Centennial Foyer
8:30-10:00	Session 1	Centennial Rooms
10:00-10:15	Break	
10:15-11:45	Session 2	Centennial Rooms
11:45-1:00	Lunch on your own	
1:00-2:30	Session 3	Centennial Rooms
2:30-2:45	Break	
2:45-4:15	Session 4	Centennial Rooms
4:30-5:30	Roundtable and Symposium	Centennial Rooms
5:30-6:30	Board Meeting	
6:30-7:15	Members' Meeting	
7:30-?	Explore Bricktown/OKC on your own	

## Friday May 26, 2017

7:00-8:30	Breakfast	Centennial Foyer
8:00-2:00	Registration	Centennial Foyer
8:30-10:00	Session 5	Centennial Rooms
10:00-10:15	Break	
10:15-11:45	Session 6	Centennial Rooms
11:45-1:00	Lunch on your own	
1:15-5:30	Tour of the National Cowboy Museum	
7:00-9:30	Banquet and Keynote Address	Venetian Room (14 <sup>th</sup> Floor)

## Saturday May 27, 2017

7:00-8:30	Breakfast	Centennial Foyer
8:00-10:00	Registration	Centennial Foyer
8:30-10:00	Session 7	Centennial Rooms
10:00-10:15	Break	
10:15-11:45	Session 8	Centennial Rooms
11:45-12:00	Break	
12:00-1:30	Session 9	Centennial Rooms

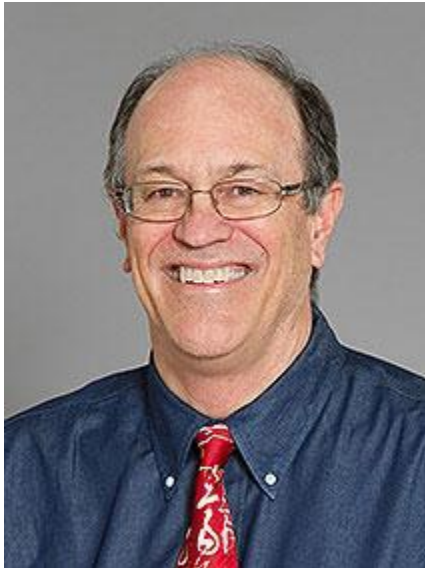
# Keynote Address and Banquet

Friday May 26, 2017 at 7:00 p.m.

The Skirvin Hilton, Venetian Room

“The Latest News About the New Deal”

Dr. Price Fishback, Thomas R. Brown Professor of Economics, University of Arizona



Price Fishback is the Thomas R. Brown Professor of Economics at the University of Arizona and a Research Associate with the National Bureau of Economic Research. His books include *Well Worth Saving: How the New Deal Safeguarded Homeownership* (2013); *Government and the American Economy: A New History* (2007), *A Prelude to the Welfare State: The Origins of Workers' Compensation* (2000); and *Soft Coal, Hard Choices: The Economic Welfare of Bituminous Coal Miners, 1890-1930* (1992). Price is the current Executive Director of the Economic History Association (EHA) and served as co-editor of *The Journal of Economic History* from 2008 to 2012. Price is a Fellow of the Cliometrics Society and was one of the organizers of the Cliometrics Conference between 1996 and 2008. He graduated from Butler University in 1977 and received his M.A. and Ph.D. in Economics from the University of Washington.

# Conference Program

## Wednesday May 24, 2017

5:00-7:00 p.m.

Registration

Centennial Room

6:00-7:30 p.m.

Cocktail Reception

Centennial/Foyer

## Thursday May 25, 2017

**Breakfast: 7:30 a.m.-8:30 a.m.**

Centennial Foyer

**Registration: 7:45 a.m.-4:00 p.m.**

Centennial Foyer

**Session 1: 8:30-10:00**

**Panel 1A: Institutions 1**

Centennial 1

**Chair:** Simon Mollan, University of York

**Papers:**

1. "AIDS and the Business of Medicine: Reinventing Public-Private Partnerships in American Health Care During the 1980s and Beyond." Andrew Thomas Simpson (Duquesne University)
2. "1783 and the First Nationalist Movement: The Almost Successful Attempt to Strengthen the Articles and the Interests Behind It." John Lovett (Texas Christian University)

**Panel 1B: Transportation and Armaments**

Centennial 2

**Chair:** Michael Hauptert, University of Wisconsin--LaCrosse

**Papers:**

1. "Small is beautiful. Company size and business cooperation in the Danish hauling trade, 1930–2000." Jørgen Burchardt (National Museum of Science and Technology)
2. "Exploring Historical Instances of Coopetition: Examples from the British Armaments Industry 1890-1930." Chris Corker (University of York)

**Panel 1C: Institutions 2**

**Centennial 3**

**Chair:** Dan Giedeman, Grand Valley State University

**Papers:**

1. "The Carolingians, the Church, and the Constitution of Medieval Europe." Andrew Young (Texas Tech University)
2. "The Destruction of the Bison, Treaty Making, and Reversal of Fortunes on the Great Plains." Rob Gillezeau, (University of Victoria) Donna Feir (University of Victoria), and Maggie Jones (Queens University)
3. "The Wild Card: Monetary Policy Experiments in French Colonial America, 1685 to 1719." Vincent Geloso (London School of Economics) and Mathieu Bédard (Montreal Economic Institute)

**Break: 10:00-10:15**

**Session 2: 10:15-11:45**

**Panel 2A: Poverty and Inequality**

**Centennial 1**

**Chair:** Jason Taylor, Central Michigan University

**Papers:**

1. "Earnings Inequality in the Great Depression." Chris Vickers, (Auburn University), Felipe Benguria (University of Kentucky), Nicolas L Ziebarth (University of Iowa)
2. "A Public Choice Analysis of the Passage of the 1935 Social Security Act." Meg Tuszynski (Southern Methodist University), and Dean Stansel (Southern Methodist University)
3. "To cap or not to cap? Price controls, credit and the working poor." Craig McMahon (University of Cambridge)

**Panel 2B: Living Standards & Inequality**

**Centennial 2**

**Chair:** John Lovett, Texas Christian University

**Papers:**

1. "A Revolution Delayed? Pastoral Output and Tenure Institutions in Lower Canada, 1831." Vincent Geloso (London School of Economics)

2. “Slavery and Subsequent Intergenerational Mobility in the United States.” John Dalton (Wake Forest University)

3. “Coping with Income Shocks by Doing More of the Same.” Paul Lombardi (University of California—Irvine)

**Panel 2C: Banking in Oklahoma**

**Centennial 3**

**Chair:** Fred Gates, Southwestern Oklahoma State University

**Papers:**

1. “Perspectives on Oklahoma Banking 1.” Loren Gatch (University of Central Oklahoma)

2. “Perspectives on Oklahoma Banking 2.” Michael Hightower (Oklahoma Historical Society)

3. “Perspectives on Oklahoma Banking 3.” Jay Hannah (Bancfirst)

**Lunch: 11:45 a.m. to 1:00 p.m. (on your own)**

**Session 3: 1:00 p.m.-2:30 p.m.**

**Panel 3A: Business and Politics**

**Centennial 1**

**Chair:** Wade Shilts, Luther College

**Papers:**

1. “Capitalism with a Human Face: Amway and the Rise of Postwar Conservatism.” Davor Mondom (Syracuse University)

2. “Disrupting Amber Waves of Grain: Agriculture’s Waning Economic Policy Influence during the 1920s. John Moore (Northwood University)

**Panel 3B: Business History 1**

**Centennial 2**

**Chair:** Mitch Larson, University of Central Lancashire

**Papers:**

1. "Emergence of the Role Playing Games Industry in the US." Robert Reuschlein (Real Economy Institute)
2. "Wage Gap between Francophones and Anglophones : Networks and Cohort Effects, 1970 to 1990." Julien Gagnon (McKinsey and Co.), Vincent Geloso (London School of Economics), and Maripier Isabelle (University of Toronto)

**Panel 3C: Online Teaching Symposium**

**Centennial 3**

**Chair:** Laurence Malone, Hartwick College

**Topic:** "Teaching Economic and Business History Online."

**Break: 2:30 p.m.-2:45 p.m.**

**Session 4: 2:45 p.m.-4:15 p.m.**

**Panel 4A: Colonial and Revolutionary America**

**Centennial 1**

**Chair:** Erik Benson, Cornerstone University

**Papers:**

1. "A Gendered Lens Among Probate Court Estate Appraisers: Evidence from Eighteenth-Century York County, Virginia." Wendy Lucas (University of Central Arkansas) and Noel Campbell (Black, Brown, Brindle & Associates)
2. "The Iron Act of 1750 As A Conciliatory Action By Parliament." Michael Kennedy (High Point University)
3. "Illicit Affairs: Philadelphia's Trade with Lisbon before Independence, 1700-1775." Jeremy Land (Georgia State University), Rodrigo Dominguez (University of Minho/University of Porto)

**Panel 4B: Financial History 1**

**Centennial 2**

**Chair:** Ranjit Dighe, State University of New York—Oswego

**Papers:**

- 1.: "The Rationality and Effects of Lender of Last Resort Policy in Scandinavia." Mikael Lonnborg (Södertörn University) and Michael Rafferty (University of Sydney)

2. “The rise and fall of the Baltic Sea Region? The economic and political underpinnings of a northern European macroregion, 1990-2015.” Mikael Olsson (Södertörn University) and Mikael Lönnborg (Södertörn University)

**Panel 4C: Businessmen and Business Practices**

**Centennial 3**

**Chair:** Michael Coyne, Fairfield University

**Papers:**

1. “The Development of the Modern Accounting Ruling Bodies/Standard Setters.” Michael Coyne (Fairfield University)
2. “Sir Francis Willoughby of Wollaton, 1547-1596: Pre-Industrial Entrepreneur.” John Hayden (Southwestern Oklahoma State University)
3. “Cremería Americana: The history of an American business man in México.” María José García Gómez (UNITEC Campus Sur Ciudad de Mexico)

**Break: 4:15 p.m.-4:30 p.m.**

**Teaching Roundtable: 4:30 p.m.-5:30 p.m.**

**Centennial 1**

**Chair:** Erik Benson, Cornerstone University

**Topic:** Informed Students

Erik Benson, “Fake News and False Narratives: Insights from Information Literacy.” (Cornerstone University)

Ranjit Dighe, “The Good, the Bad, and the Fake.” (State University of New York at Oswego)

Wade Shilts, “Anyone Can Google, No One Can Interpret: Re-envisioning and Re-searching the Term Project in a World of Too-cheap Information.” (Luther College)

**Board Meeting: 5:30 p.m.-6:30 p.m.**

**Centennial 2**

**Members’ Meeting: 6:30 p.m.-7:15 p.m.**

**Centennial 2**



# Friday May 26, 2017

**Breakfast: 7:30 a.m.-8:30 a.m.**

Centennial Foyer

**Registration: 7:45 a.m.-4:00 p.m.**

Centennial Foyer

## **Session 5: 8:30 a.m.-10:00 a.m.**

**Panel 5A: Religion and Business**

**Centennial 1**

**Chair:** Luis Dopico, Macrometrix

**Papers:**

- 1.: "Calvinism, Huguenots and the Industrial Revolution." Bernard Beaudreau (Universite Laval)
2. "Catholicism & Antebellum Manufacturing: Is Weber Wrong." Joshua Stachura (American University)

**Panel 5B: Institutions 3**

**Centennial 2**

**Chair:** Nicola Tynan, Dickinson College

**Papers:**

1. "Water on Tap: London's Move from Intermittent to Constant Water Supply and Improvements in Public Health." Brian Beach (College of William and Mary), Werner Troesken (University of Pittsburgh), Nicola Tynan (Dickinson College), Yuanxiaoyue (Artemis) Yang (Dickinson College)
2. "It's Easier to Contract than to Pay: Judicial Independence and U.S. Municipal Default in the 19th Century." John Dove (Troy University)
3. "Economic Freedom in U.S. States in the 19th Century." Ryan Murphy (Southern Methodist University) and Dean Stansel (Southern Methodist University)

**Panel 5C: Business History 2**

**Centennial 3**

**Chair:** Patrice Gélinas, York University

**Papers:**

1. “Bicycle Route Coupons: An Early Example of Travel Discounts.” Julie Still (Rutgers University, Camden)
2. “Crouching Tigers Hidden Dragons Revisited: On the Prosperity of the Posterity of the Two Birth Signs.” Der-Yuan Yang (NKFUST), Yi-Hsi Lee (NKFUST)
3. “The rise heyday and decline of the ready-to-wear industry in Sweden and Finland.” Laura Katarina Ekholm (University of Helsinki)

## **Break: 10:00 a.m.-10:15 a.m.**

## **Session 6: 10:15 a.m.-11:45 a.m.**

### **Panel 6A: The Practice of Economic and Business History Centennial 1**

**Chair:** Michael Hauptert, University of Wisconsin—LaCrosse

#### **Papers:**

1. “A Cliometric Counterfactual: What if There Had Been Neither Fogel nor North?” Claude Diebolt (University of Strasbourg) and Mike Hauptert (University of Wisconsin—LaCrosse)
2. “Societal Investments in National Archives: Can Tax Incentives Help Economic and Business Historians?” Lisa Baillargeon (Universite de Quebec in Montreal) and Patrice Gélinas (York University)
3. “‘Living in the real world’: Students as partners in researching and writing economic and business history.” Billy Frank (University of Central Lancashire) and Jack Southern (University of Central Lancashire)

### **Panel 6B: The Progressive Era to the Great Depression Centennial 2**

**Chair:** Jason Taylor, Central Michigan University

#### **Papers:**

1. “Indebtedness and City Spending Cuts: A Study of Local Fiscal Policy During the Great Depression.” James Siodla (Colby College)
2. “Did the National Industrial Recovery Act of 1933 Promote Collusion? Accounting for the Vast Heterogeneity within the Codes of Fair Competition.” Jason Taylor (Central Michigan University)

**Panel 6C: Financial History 2**

**Centennial 3**

**Chair:** Jari Eloranta, Appalachian State University

**Papers:**

1. “Factors Contributing to Credit Union Asset Growth: 1910-2015.” Stephanie Crofton (High Point University), Luis Dopico (Macrometrix), and James Wilcox (University of California, Berkeley)
2. “The Missing Monetary Transmission Mechanism.” Judge Glock (West Virginia University)

**Lunch: 11:45 a.m.-1:00 p.m. (on your own)**

**Tour of the National Cowboy and Western Heritage Museum: 1:15-5:30 (meet in front lobby of the Skirvin, must be pre-registered for tour.)**

**Banquet and Keynote Address 7:00 p.m.-9:30 p.m.  
Venetian Room (14<sup>th</sup> Floor)**

## **Saturday May 27, 2017**

**Breakfast: 7:30 a.m.-8:30 a.m.**

**Centennial Foyer**

**Registration: 7:45 a.m.-10:00 a.m.**

**Centennial Foyer**

### **Session 7: 8:30 a.m.-10:00 a.m.**

**Panel 7A: Business and Innovation**

**Centennial 1**

**Chair:** Simon Mollan, University of York

**Papers:**

1. “Industrial Symbiosis in the Cottonseed Industry during the 19th century.” Joanna Szurmak (University of Toronto Mississauga) and Pierre Desrochers (University of Toronto Mississauga)
2. “Storage decisions. Experiences, expectations, and Regensburg’s hospital granary (17th - 19th centuries).” Kathrin Pindl (University of Regensburg)
3. “The role of television penetration in the number of movie theaters.” Jieun Chang (Southwestern Oklahoma State University)

**Panel 7B: Institutions 4**

**Centennial 2**

**Chair:** John Lovett, Texas Christian University

**Papers:**

1. “Anatomy of financial system performance: The British Long Annuities swap of 1829.” Andrew Odlyzko (University of Minnesota)
2. “Democratic reform and opposition to government expenditure: evidence from nineteenth-century Britain.” Jonathan Chapman (New York University Abu Dhabi)

**Panel 7C Topics in War and Conflicts**

**Centennial 3**

**Chair:** Der-Yuan Yang, National Kaohsiung First University of Science and Technology

**Papers:**

1. “The Causes of the First Anglo-Dutch War: English Civil War, Mercantilism, and National Prestige.” Erik Daniel Noren (Central Michigan University)

2. “Empire Effects and Crowding Out in the Shipping Industry, 1764 to 1860.” Jari Eloranta (Appalachian State University), Vincent Geloso (London School of Economics), and Vadim Kufenko (Hohenheim University)

3. “The Gift of Neptune: Natural Borders and Why England Was First to Modernize and Industrialize.” John Lovett (Texas Christian University)

## **Break: 10:00 a.m.-10:15 a.m.**

## **Session 8: 10:15 a.m.-11:45 a.m.**

### **Panel 8A: Banking and Entrepreneurship**

**Centennial 1**

**Chair:** Billy Frank, University of Central Lancashire

#### **Papers:**

1. “Amalgamation and Survival in Lancashire Banking.” Mark Billings (University of Exeter), Simon Mollan, (University of York), and Philip Garnett (University of York)

2. “Environmental Market Failures or Win Win Opportunities? By-Product Development and Environmental Entrepreneurship in Historical Perspective.” Joanna Szurmak (University of Toronto Mississauga) and Pierre Desrochers (University of Toronto Mississauga)

### **Panel 8B: Challenges in Management**

**Centennial 3**

**Chair:** Patrice G  linas, York University

#### **Papers:**

1. “The Challenge of Management Professionalization in the UK.” Mitchell J. Larson (University of Central Lancashire)

2. “A Conceptual History of Entrepreneurial Success and Failure: Charting the Roots of Managerial Myths in the Nineteenth Century Economic Literature.” Olli Turunen (University of Jyv  skyl  )

## **Break: 11:45 a.m.-12:00 p.m.**

## **Session 9: 12:00 p.m.-1:30 p.m.**

### **Panel 9A: Institutions 5**

**Centennial 1**

**Chair:** Luis Dopico, Macrometrix

**Papers:**

1. "In and Out of Gold: The Role of Economics and Politics." Bert Kramer (University of Groningen) and Petros Milionis (University of Groningen)
2. "Customer of last resort? The Swedish Advertising Industry and the Government 1935-1985." Erik Lakomaa (Stockholm School of Economics)
3. "Fiduciary Law and Economic Development: Attorneys as Trusted Agents in Nineteenth Century American Commerce." Michael Halberstam (Center for Law and Economic Studies, Columbia Law School), Justin Lawrence Simard (The Baldy Center for Law and Social Policy)

### **Panel 9B: Business History 3**

**Centennial 2**

**Chair:** Dan Giedeman, Grand Valley State University

**Papers:**

1. "Nationality and domicile in international business." Simon Mollan (University of York), Billy Frank (University of Central Lancashire), and Kevin Tennent (University of York)
2. "Survival and protectionism: Industrial communities and cotton weaving in Lancashire c1860-1950." Jack Southern (University of Central Lancashire)

### **Panel 9C History of Ideas and their Proponents**

**Centennial 3**

**Chair:** Jari Eloranta, Appalachian State University

**Papers:**

1. "Booker T. Washington and the National Negro Business League in Oklahoma." Michael Boston (State University of New York at Brockport)
2. "Towards a Typology of Local Food Movements: Insights from the American Experience." Joanna Szurmak (University of Toronto Mississauga) and Pierre Desrochers (University of Toronto Mississauga)

3. “Cybernetics, Artificial Intelligence, and Automation: Academic and Public Policy Controversies with Herbert Simon, Norbert Wiener, Robert Heilbroner, and Others.” Jo Ann Oravec (University of Wisconsin—Whitewater)

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Since 1976, The Economic and Business History Society (EBHS) has brought together economic and business historians from across the world through its annual conferences and the Society's journal, *Essays in Economic and Business History*.

## **2010-2016**

2016 Montreal Quebec Canada  
2015 Lacrosse, WI  
2014 Manchester, UK  
2013 Baltimore, MD  
2012 Las Vegas, NV  
2011 Columbus, OH  
2010 Braga, Portugal

## **2000-2009**

2009 Grand Rapids, MI  
2008 Montgomery, AL  
2007 Providence, RI  
2006 Pittsburg, PA  
2005 High Point, NC  
2004 Anaheim, CA  
2003 Memphis, TN  
2002 Chicago, IL  
2001 Albany, NY  
2000 San Diego, CA

## **1990-1999**

1999 San Antonio, TX  
1998 Milwaukee, WI  
1997 Richmond, VA  
1996 Savannah, GA  
1995 Boulder, CO  
1994 Santa Fe, NM  
1993 Nashville, TN  
1992 Seattle, WA  
1991 Houston, TX  
1990 Lexington, KY

## **1980-1989**

1989 Charleston, SC  
1988 Toronto, Ontario Canada  
1987 San Francisco, CA  
1986 Atlanta, GA  
1985 Chicago, IL  
1984 Salt Lake City, UT  
1983 San Antonio, TX  
1982 St. Paul, MN  
1981 Portland, OR  
1980 Billings, MT

## **1976-1979**

1979 Los Angeles, CA  
1978 Denver, CO  
1977 Denver, CO  
1976 Tempe, AZ

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2015-2016	Lisa Baillargeon, University of Quebec at Montreal
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1976-1977	Robert L. Peterson, University of Montana
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