Conference Schedule

Wednesday May 24, 2017
5:00-7:00 p.m. Registration
6:00-7:30 p.m. Cocktail Reception

Thursday May 25, 2017
7:00-8:30 a.m. Breakfast
8:00 -4:00 Registration
8:30-10:00 Session 1
10:00-10:15 Break
10:15-11:45 Session 2
11:45-1:00 Lunch on your own
1:00-2:30 Session 3
2:30-2:45 Break
2:45-4:15 Session 4
4:30-5:30 Roundtable and Symposium
5:30-6:30 Board Meeting
6:30-7:15 Members’ Meeting
7:30-? Explore Bricktown/OKC on your own

Friday May 26, 2017
7:00-8:30 Breakfast
8:00-2:00 Registration
8:30-10:00 Session 5
10:00-10:15 Break
10:15-11:45 Session 6
11:45-1:00 Lunch on your own
1:15-5:30 Tour of the National Cowboy Museum
7:00-9:30 Banquet and Keynote Address

Saturday May 27, 2017
7:00-8:30 Breakfast
8:00-10:00 Registration
8:30-10:00 Session 7
10:00-10:15 Break
10:15-11:45 Session 8
11:45-12:00 Break
12:00-1:30 Session 9
Keynote Address and Banquet

Friday May 26, 2017 at 7:00 p.m.

The Skirvin Hilton, Venetian Room

“The Latest News About the New Deal”

Dr. Price Fishback, Thomas R. Brown Professor of Economics, University of Arizona

Conference Program

Wednesday May 24, 2017
5:00-7:00 p.m. Registration Centennial Room
6:00-7:30 p.m. Cocktail Reception Centennial/Foyer

Thursday May 25, 2017

Breakfast: 7:30 a.m.-8:30 a.m. Centennial Foyer
Registration: 7:45 a.m.-4:00 p.m. Centennial Foyer

Session 1: 8:30-10:00

Panel 1A: Institutions 1 Centennial 1

Chair: Simon Mollan, University of York

Papers:
1. “AIDS and the Business of Medicine: Reinventing Public-Private Partnerships in American Health Care During the 1980s and Beyond.” Andrew Thomas Simpson (Duquesne University)

2. “1783 and the First Nationalist Movement: The Almost Successful Attempt to Strengthen the Articles and the Interests Behind It.” John Lovett (Texas Christian University)

Panel 1B: Transportation and Armaments Centennial 2

Chair: Michael Haupert, University of Wisconsin--LaCrosse

Papers:

2. “Exploring Historical Instances of Coopetition: Examples from the British Armaments Industry 1890-1930.” Chris Corker (University of York)
Panel 1C: Institutions 2

Chair: Dan Giedeman, Grand Valley State University

Papers:
1. “The Carolingians, the Church, and the Constitution of Medieval Europe.” Andrew Young (Texas Tech University)  
2. “The Destruction of the Bison, Treaty Making, and Reversal of Fortunes on the Great Plains.” Rob Gillezeau, (University of Victoria) Donna Feir (University of Victoria), and Maggie Jones (Queens University)  
3. “The Wild Card: Monetary Policy Experiments in French Colonial America, 1685 to 1719.” Vincent Geloso (London School of Economics) and Mathieu Bédard (Montreal Economic Institute)

Break: 10:00-10:15

Session 2: 10:15-11:45

Panel 2A: Poverty and Inequality

Chair: Jason Taylor, Central Michigan University

Papers:
1. “Earnings Inequality in the Great Depression.” Chris Vickers, (Auburn University), Felipe Benguria (University of Kentucky), Nicolas L Ziebarth (University of Iowa)  
2. “A Public Choice Analysis of the Passage of the 1935 Social Security Act.” Meg Tuszynski (Southern Methodist University), and Dean Stansel (Southern Methodist University)  
3. “To cap or not to cap? Price controls, credit and the working poor.” Craig McMahon (University of Cambridge)

Panel 2B: Living Standards & Inequality

Chair: John Lovett, Texas Christian University

Papers:
2. “Slavery and Subsequent Intergenerational Mobility in the United States.” John Dalton (Wake Forest University)

3. “Coping with Income Shocks by Doing More of the Same.” Paul Lombardi (University of California—Irvine)

Panel 2C: Banking in Oklahoma

Chair: Fred Gates, Southwestern Oklahoma State University

Papers:
1. “Perspectives on Oklahoma Banking 1.” Loren Gatch (University of Central Oklahoma)

2. “Perspectives on Oklahoma Banking 2.” Michael Hightower (Oklahoma Historical Society)

3. “Perspectives on Oklahoma Banking 3.” Jay Hannah (Bancfirst)

Lunch: 11:45 a.m. to 1:00 p.m. (on your own)

Session 3: 1:00 p.m.-2:30 p.m.

Panel 3A: Business and Politics

Chair: Wade Shilts, Luther College

Papers:
1. “Capitalism with a Human Face: Amway and the Rise of Postwar Conservatism.” Davor Mondom (Syracuse University)


Panel 3B: Business History 1

Chair: Mitch Larson, University of Central Lancashire

Papers:
1. “Emergence of the Role Playing Games Industry in the US.” Robert Reuschlein (Real Economy Institute)

2. “Wage Gap between Francophones and Anglophones: Networks and Cohort Effects, 1970 to 1990.” Julien Gagnon (McKinsey and Co.), Vincent Geloso (London School of Economics), and Maripier Isabelle (University of Toronto)

Panel 3C:  Online Teaching Symposium  
Chair: Laurence Malone, Hartwick College  
Topic: “Teaching Economic and Business History Online.”

Break: 2:30 p.m.-2:45 p.m.

Session 4: 2:45 p.m.-4:15 p.m.

Panel 4A: Colonial and Revolutionary America  
Chair: Erik Benson, Cornerstone University  
Papers:

1. “A Gendered Lens Among Probate Court Estate Appraisers: Evidence from Eighteenth-Century York County, Virginia.” Wendy Lucas (University of Central Arkansas) and Noel Campbell (Black, Brown, Brindle & Associates)


3. “Illicit Affairs: Philadelphia’s Trade with Lisbon before Independence, 1700-1775.” Jeremy Land (Georgia State University), Rodrigo Dominguez (University of Minho/University of Porto)

Panel 4B: Financial History 1  
Chair: Ranjit Dighe, State University of New York—Oswego  
Papers:

1. The Rationality and Effects of Lender of Last Resort Policy in Scandinavia.” Mikael Lonnborg (Södertörn University) and Michael Rafferty (University of Sydney)
2. “The rise and fall of the Baltic Sea Region? The economic and political underpinnings of a northern European macroregion, 1990-2015.” Mikael Olsson (Södertörn University) and Mikael Lönnborg (Södertörn University)

Panel 4C: Businessmen and Business Practices

Chair: Michael Coyne, Fairfield University

Papers:

2. “Sir Francis Willoughby of Wollaton, 1547-1596: Pre-Industrial Entrepreneur.” John Hayden (Southwestern Oklahoma State University)

3. “Cremería Americana: The history of an American business man in México.” Marfa José García Gómez (UNITEC Campus Sur Ciudad de Mexico)

Break: 4:15 p.m.-4:30 p.m.

Teaching Roundtable: 4:30 p.m.-5:30 p.m.

Chair: Erik Benson, Cornerstone University

Topic: Informed Students

Erik Benson, “Fake News and False Narratives: Insights from Information Literacy.” (Cornerstone University)

Ranjit Dighe, “The Good, the Bad, and the Fake.” (State University of New York at Oswego)

Wade Shilts, “Anyone Can Google, No One Can Interpret: Re-envisioning and Researching the Term Project in a World of Too-cheap Information.” (Luther College)

Board Meeting: 5:30 p.m.-6:30 p.m.

Members’ Meeting: 6:30 p.m.-7:15 p.m.
Friday May 26, 2017

Breakfast: 7:30 a.m.-8:30 a.m. Centennial Foyer
Registration: 7:45 a.m.-4:00 p.m. Centennial Foyer

Session 5: 8:30 a.m.-10:00 a.m.

Panel 5A: Religion and Business Centennial 1

Chair: Luis Dopico, Macrometrix

Papers:
1. “Calvinism, Huguenots and the Industrial Revolution.” Bernard Beaudreau (Universite Laval)

Panel 5B: Institutions 3 Centennial 2

Chair: Nicola Tynan, Dickinson College

Papers:
1. “Water on Tap: London’s Move from Intermittent to Constant Water Supply and Improvements in Public Health.” Brian Beach (College of William and Mary), Werner Troesken (University of Pittsburgh), Nicola Tynan (Dickinson College), Yuanxiaoyue (Artemis) Yang (Dickinson College)
3. “Economic Freedom in U.S. States in the 19th Century.” Ryan Murphy (Southern Methodist University) and Dean Stansel (Southern Methodist University)

Panel 5C: Business History 2 Centennial 3

Chair: Patrice Gélinas, York University

Papers:
1. “Bicycle Route Coupons: An Early Example of Travel Discounts.” Julie Still (Rutgers University, Camden)


3. “The rise heyday and decline of the ready-to-wear industry in Sweden and Finland.” Laura Katarina Ekholm (University of Helsinki)

**Break: 10:00 a.m.-10:15 a.m.**

**Session 6: 10:15 a.m.-11:45 a.m.**

**Panel 6A: The Practice of Economic and Business History Centennial 1**

**Chair:** Michael Haupert, University of Wisconsin—LaCrosse

**Papers:**

1. “A Cliometric Counterfactual: What if There Had Been Neither Fogel nor North?” Claude Diebolt (University of Strasbourg) and Mike Haupert (University of Wisconsin—LaCrosse)

2. “Societal Investments in National Archives: Can Tax Incentives Help Economic and Business Historians?” Lisa Baillargeon (Universite de Quebec in Montreal) and Patrice Gélinas (York University)

3. “‘Living in the real world’: Students as partners in researching and writing economic and business history.” Billy Frank (University of Central Lancashire) and Jack Southern (University of Central Lancashire)

**Panel 6B: The Progressive Era to the Great Depression Centennial 2**

**Chair:** Jason Taylor, Central Michigan University

**Papers:**

1. “Indebtedness and City Spending Cuts: A Study of Local Fiscal Policy During the Great Depression.” James Siodla (Colby College)

2. “Did the National Industrial Recovery Act of 1933 Promote Collusion? Accounting for the Vast Heterogeneity within the Codes of Fair Competition.” Jason Taylor (Central Michigan University)
Panel 6C: Financial History 2

Chair: Jari Eloranta, Appalachian State University

Papers:
1. “Factors Contributing to Credit Union Asset Growth: 1910-2015.” Stephanie Crofton (High Point University), Luis Dopico (Macrometrix), and James Wilcox (University of California, Berkeley)


Lunch: 11:45 a.m.-1:00 p.m. (on your own)

Tour of the National Cowboy and Western Heritage Museum: 1:15-5:30 (meet in front lobby of the Skirvin, must be pre-registered for tour.)

Banquet and Keynote Address 7:00 p.m.-9:30 p.m. 
Venetian Room (14th Floor)
Saturday May 27, 2017

Breakfast: 7:30 a.m.-8:30 a.m.  Centennial Foyer
Registration: 7:45 a.m.-10:00 a.m.  Centennial Foyer

Session 7: 8:30 a.m.-10:00 a.m.

Panel 7A:  Business and Innovation  Centennial 1
Chair: Simon Mollan, University of York

Papers:
1. “Industrial Symbiosis in the Cottonseed Industry during the 19th century.” Joanna Szurmak (University of Toronto Mississauga) and Pierre Desrochers (University of Toronto Mississauga)

2. “Storage decisions. Experiences, expectations, and Regensburg’s hospital granary (17th - 19th centuries).” Kathrin Pindl (University of Regensburg)

3. “The role of television penetration in the number of movie theaters.” Jieun Chang (Southwestern Oklahoma State University)

Panel 7B:  Institutions 4  Centennial 2
Chair: John Lovett, Texas Christian University

Papers:


Panel 7C  Topics in War and Conflicts  Centennial 3
Chair: Der-Yuan Yang, National Kaohsiung First University of Science and Technology

Papers:
2. “Empire Effects and Crowding Out in the Shipping Industry, 1764 to 1860.” Jari Eloranta (Appalachian State University), Vincent Geloso (London School of Economics), and Vadim Kufenko (Hohenheim University)


**Break: 10:00 a.m.-10:15 a.m.**

**Session 8: 10:15 a.m.-11:45 a.m.**

**Panel 8A: Banking and Entrepreneurship Centennial 1**

**Chair:** Billy Frank, University of Central Lancashire

**Papers:**

1. “Amalgamation and Survival in Lancashire Banking.” Mark Billings (University of Exeter), Simon Mollan, (University of York), and Philip Garnett (University of York)

2. “Environmental Market Failures or Win Win Opportunities? By-Product Development and Environmental Entrepreneurship in Historical Perspective.” Joanna Szurmak (University of Toronto Mississauga) and Pierre Desrochers (University of Toronto Mississauga)

**Panel 8B: Challenges in Management Centennial 3**

**Chair:** Patrice Gélinas, York University

**Papers:**


2. “A Conceptual History of Entrepreneurial Success and Failure: Charting the Roots of Managerial Myths in the Nineteenth Century Economic Literature.” Olli Turunen (University of Jyväskylä)

**Break: 11:45 a.m.-12:00 p.m.**
Session 9: 12:00 p.m.-1:30 p.m.

Panel 9A: Institutions 5  Centennial 1

Chair: Luis Dopico, Macrometrix

Papers:
1. “In and Out of Gold: The Role of Economics and Politics.” Bert Kramer (University of Groningen) and Petros Milionis (University of Groningen)


Panel 9B: Business History 3  Centennial 2

Chair: Dan Giedeman, Grand Valley State University

Papers:
1. “Nationality and domicile in international business.” Simon Mollan (University of York), Billy Frank (University of Central Lancashire), and Kevin Tennent (University of York)


Panel 9C History of Ideas and their Proponents  Centennial 3

Chair: Jari Eloranta, Appalachian State University

Papers:

2. “Towards a Typology of Local Food Movements: Insights from the American Experience.” Joanna Szurmak (University of Toronto Mississauga) and Pierre Desrochers (University of Toronto Mississauga)
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Since 1976, The Economic and Business History Society (EBHS) has brought together economic and business historians from across the world through its annual conferences and the Society’s journal, *Essays in Economic and Business History*.

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<table>
<thead>
<tr>
<th>Name</th>
<th>Email Address</th>
</tr>
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<tbody>
<tr>
<td>Lisa Baillargeon</td>
<td><a href="mailto:baillargeon.lisa@uqam.ca">baillargeon.lisa@uqam.ca</a></td>
</tr>
<tr>
<td>Bernard Beaudreau</td>
<td><a href="mailto:bernard.beaudreau@ecn.ulaval.ca">bernard.beaudreau@ecn.ulaval.ca</a></td>
</tr>
<tr>
<td>Erik Benson</td>
<td><a href="mailto:erik.benson@cornerstone.edu">erik.benson@cornerstone.edu</a></td>
</tr>
<tr>
<td>Mark Billings</td>
<td><a href="mailto:M.Billings@exeter.ac.uk">M.Billings@exeter.ac.uk</a></td>
</tr>
<tr>
<td>Jørgen Burchardt</td>
<td><a href="mailto:jorgen.burchardt@mail.dk">jorgen.burchardt@mail.dk</a></td>
</tr>
<tr>
<td>Noel Campbell</td>
<td><a href="mailto:noel.campbell.1970@gmail.com">noel.campbell.1970@gmail.com</a></td>
</tr>
<tr>
<td>Jieun Chang</td>
<td><a href="mailto:jieun.chang@swosu.edu">jieun.chang@swosu.edu</a></td>
</tr>
<tr>
<td>Michael B. Boston</td>
<td><a href="mailto:mboston@brockport.edu">mboston@brockport.edu</a></td>
</tr>
<tr>
<td>Jonathan Chapman</td>
<td><a href="mailto:jchapman@nyu.edu">jchapman@nyu.edu</a></td>
</tr>
<tr>
<td>Chris Corker</td>
<td><a href="mailto:chris.corker@york.ac.uk">chris.corker@york.ac.uk</a></td>
</tr>
<tr>
<td>Michael Patrick Coyne</td>
<td><a href="mailto:mcoyne@fairfield.edu">mcoyne@fairfield.edu</a></td>
</tr>
<tr>
<td>Stephanie O. Crofton</td>
<td><a href="mailto:scrofton@highpoint.edu">scrofton@highpoint.edu</a></td>
</tr>
<tr>
<td>John T. Dalton</td>
<td><a href="mailto:daltonjt@wfu.edu">daltonjt@wfu.edu</a></td>
</tr>
<tr>
<td>Pierre Desrochers</td>
<td><a href="mailto:pierre.desrochers@utoronto.ca">pierre.desrochers@utoronto.ca</a></td>
</tr>
<tr>
<td>Ranjit Dighe</td>
<td><a href="mailto:ranjit.dighe@oswego.edu">ranjit.dighe@oswego.edu</a></td>
</tr>
<tr>
<td>Rodrigo Costa Dominguez</td>
<td><a href="mailto:rcdominguez@uol.com.br">rcdominguez@uol.com.br</a></td>
</tr>
<tr>
<td>Luis G. Dopico</td>
<td><a href="mailto:lgdopico@gmail.com">lgdopico@gmail.com</a></td>
</tr>
<tr>
<td>Lynne Pierson Doti</td>
<td><a href="mailto:ldoti@chapman.edu">ldoti@chapman.edu</a></td>
</tr>
<tr>
<td>John A. Dove</td>
<td><a href="mailto:jadove@troy.edu">jadove@troy.edu</a></td>
</tr>
<tr>
<td>Laura Katarina Ekholm</td>
<td><a href="mailto:laura.k.ekholm@helsinki.fi">laura.k.ekholm@helsinki.fi</a></td>
</tr>
<tr>
<td>Jari Eloranta</td>
<td><a href="mailto:jeloranta@appstate.edu">jeloranta@appstate.edu</a></td>
</tr>
<tr>
<td>Laura Endicott</td>
<td><a href="mailto:laura.endicott@swosu.edu">laura.endicott@swosu.edu</a></td>
</tr>
<tr>
<td>Name</td>
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</tr>
<tr>
<td>Price Fishback</td>
<td><a href="mailto:pfishback@eller.arizona.edu">pfishback@eller.arizona.edu</a></td>
</tr>
<tr>
<td>Billy Frank</td>
<td><a href="mailto:chilangacement@googlemail.com">chilangacement@googlemail.com</a></td>
</tr>
<tr>
<td>María José García Gómez</td>
<td><a href="mailto:mjggkozaki@gmail.com">mjggkozaki@gmail.com</a></td>
</tr>
<tr>
<td>Loren Gatch</td>
<td><a href="mailto:lcgams@yahoo.com">lcgams@yahoo.com</a></td>
</tr>
<tr>
<td>Fred B. Gates</td>
<td><a href="mailto:fred.gates@swosu.edu">fred.gates@swosu.edu</a></td>
</tr>
<tr>
<td>Patrice Gelinas</td>
<td><a href="mailto:gelinas@yorku.ca">gelinas@yorku.ca</a></td>
</tr>
<tr>
<td>Vincent Geloso</td>
<td><a href="mailto:vincentgeloso@hotmail.com">vincentgeloso@hotmail.com</a></td>
</tr>
<tr>
<td>Daniel Giedeman</td>
<td><a href="mailto:giedemad@gvsu.edu">giedemad@gvsu.edu</a></td>
</tr>
<tr>
<td>Ro Gillezeau</td>
<td><a href="mailto:gillezr@uvic.ca">gillezr@uvic.ca</a></td>
</tr>
<tr>
<td>Judge Glock</td>
<td><a href="mailto:judgeglock@gmail.com">judgeglock@gmail.com</a></td>
</tr>
<tr>
<td>Dennis Jay Hannah</td>
<td><a href="mailto:jhannah@bancfirst.com">jhannah@bancfirst.com</a></td>
</tr>
<tr>
<td>Mike Haupert</td>
<td><a href="mailto:mhaupert@uwlox.edu">mhaupert@uwlox.edu</a></td>
</tr>
<tr>
<td>John Hayden</td>
<td><a href="mailto:john.hayden@swosu.edu">john.hayden@swosu.edu</a></td>
</tr>
<tr>
<td>Michael J Hightower</td>
<td><a href="mailto:mhightower@okhistory.org">mhightower@okhistory.org</a></td>
</tr>
<tr>
<td>Michael Kennedy</td>
<td><a href="mailto:mkinney@highpoint.edu">mkinney@highpoint.edu</a></td>
</tr>
<tr>
<td>Bert S. Kramer</td>
<td><a href="mailto:b.s.kramer@rug.nl">b.s.kramer@rug.nl</a></td>
</tr>
<tr>
<td>Erik Lakomaa</td>
<td><a href="mailto:Erik.Lakomaa@hhs.se">Erik.Lakomaa@hhs.se</a></td>
</tr>
<tr>
<td>Jeremy Land</td>
<td><a href="mailto:land25.jeremy@gmail.com">land25.jeremy@gmail.com</a></td>
</tr>
<tr>
<td>Mitchell J. Larson</td>
<td><a href="mailto:mjlarson@uclan.ac.uk">mjlarson@uclan.ac.uk</a></td>
</tr>
<tr>
<td>Paul Lombardi</td>
<td><a href="mailto:plombard@uci.edu">plombard@uci.edu</a></td>
</tr>
<tr>
<td>Mikael Lonnborg</td>
<td><a href="mailto:mikael.lonnborg@sh.se">mikael.lonnborg@sh.se</a></td>
</tr>
<tr>
<td>John R. Lovett</td>
<td><a href="mailto:j.lovett@tcu.edu">j.lovett@tcu.edu</a></td>
</tr>
<tr>
<td>Wendy Lucas</td>
<td><a href="mailto:wendyc@uca.edu">wendyc@uca.edu</a></td>
</tr>
<tr>
<td>Craig M. McMahon</td>
<td><a href="mailto:cmm89@cam.ac.uk">cmm89@cam.ac.uk</a></td>
</tr>
<tr>
<td>Simon Mollan</td>
<td><a href="mailto:simon.mollan@york.ac.uk">simon.mollan@york.ac.uk</a></td>
</tr>
</tbody>
</table>
Davor Mondom             dmondom@syr.edu
John A. Moore           moorejoh@northwood.edu
Erik Daniel Noren       erik.noren17@gmail.com
Andrew Odlyzko          odlyzko@umn.edu
Mikael Olsson           mikael.olsson@sh.se
Jo Ann Oravec           oravecj@mail.uww.edu
Kathrin Pindl           kathrin.pindl@ur.de
Robert W. Reuschlein    bobreuschlein@gmail.com
Wade E. Shilts          shiltswa@luther.edu
Justin Lawrence Simard  justin.simard@gmail.com
Andrew Thomas Simpson   simpson4@duq.edu
James Siodla            jrsiodla@colby.edu
Jack Southern           jsouthern2@uclan.ac.uk
Joshua Stachura         joshua.stachura@american.edu
Dean Stansel            dstansel@smu.edu
Julie Still             still@rutgers.edu
Joanna Szurmak          joanna.szurmak@utoronto.ca
Jason Taylor            taylo2je@cmich.edu
Olli Turunen            olli.t.turunen@jyu.fi
Nicola Tynan           tynann@dickinson.edu
Chris Vickers           czvickers@auburn.edu
Deryuan Yang            deryuan@nkfust.edu.tw
Andrew T. Young         a.t.young@ttu.edu