

Economic and Business History Society, 39th Annual Conference, Manchester, 29-31 May 2014, program for academic sessions
Thursday 29 May 2014 Morning: 9 – 10.30 am

Spencer Room	Morley Room	Cavendish Room	Griffith Room
Panel 1A: Wages and Labour Markets	Panel 1B: Early Modern North America	Panel 1C: Beer and Authorship	Panel 1D: Post-World War Two Monetary Systems and Exchange Rate Policy
Chair-discussant: Chris Colvin, Queen's University Belfast	Chair-discussant: Fred Gates, Southwestern Oklahoma State University	Chair-discussant: Erik Benson, Cornerstone University	Chair-discussant: Jason Taylor, Central Michigan University
<i>Wages in Crisis: Major League Baseball During the Great Depression</i>	<i>A History of Prices in New France, 1688 to 1760</i>	<i>A Taste for Temperance: Economic and Historical Influences on Belgian and American Beer Consumption</i>	<i>Economic Experts, Norwegian Exchange Rate policy and the Fate of the Social-democratic Order, 1971-1986</i>
Mike Hauptert and James Murray, both of University of Wisconsin, La Crosse	Vincent Geloso, London School of Economics and Political Science	Ranjit Dighe, State University of New York at Oswego, and Eline Poelmans, KU Leuven	Eivind Thomassen, Norges Bank, and Christoffer Kleivset, University of Oslo
<i>Internal Labor Markets in Large Organizations in late-19th and early-20th Century Australia and the United Kingdom</i>	<i>Colonial American Origins of Anti-Bank Sentiment</i>	<i>The Public Relations Campaign of the Canadian Brewers during World War Two: A Case of Deep Capture?</i>	<i>The End of the Sterling Area Arrangement: The Case of Trinidad and Tobago, 1966-1976</i>
Andrew Seltzer, Royal Holloway, University of London	Elton McGoun and Andrew Mastrocola, both of Bucknell University	Matthew Bellamy, Carleton University	Luke Gittens, University of the West Indies
<i>Russian Labour in an Age of Turbulence: Preliminary Estimates and International Comparisons</i>	<i>The Geography of Innovation: Patents in Early America</i>	<i>Factors Determining Authors' Willingness-to-wait for Editorial Decisions in Economic History</i>	
Ekaterina Khaustova, Russian State Social University	Elisabeth Perlman, Boston University	Eline Poelmans and Sandra Rousseau, KU Leuven	

Thursday 29 May 2014 Morning: 11 am – 12.30 pm

Spencer Room	Morley Room	Cavendish Room
Panel 2A: Chinese Capitalism	Panel 2B: Alternative Approaches to Business History	Panel 2C: Three Centuries of Bubbles and Crises
Chair-discussant: Mark Crowley, Wuhan University	Chair-discussant: Mitchell Larson, University of Central Lancashire	Chair-discussant: Lynne Pierson Doti, Chapman University
<i>How did Chinese Shanxi Piaohao Solve the Commitment Problem in their Long Distance Business? An Examination of Piaohao's Management Structure</i>	<i>Transatlantic Transformations: Visualising Change over Time in the Liverpool-New York Trade Network, 1763-1833</i>	<i>Credit Boom and Credit Crisis in Lancashire, 1826-1850</i>
Meng Wu, London School of Economics	Emily Buchnea, University of Warwick	Geoffrey Fain Williams, Transylvania University
<i>Why Was There No Capitalism in Early Modern China?</i>	<i>A Brief History of Sears' Holdings and Its Forerunners</i>	<i>The Mississippi and South Sea Bubbles in a European Perspective, 1719-1720</i>
Tiago Appel, Federal University of Rio de Janeiro	Mark Gardner, Piedmont College	Stefano Condorelli, London School of Economics and Political Science; EHESS, Paris; University of Bern
<i>The Sons of the Dragon: A Myth</i>	<i>Back to the Failure: an Analytic Narrative of the De Lorean Debacle</i>	
Der-Yuan Yang and Chih-hsing Hung, National Kaohsiung University of Science and Technology	Graham Brownlow, Queen's University Belfast	

Thursday 29 May 2014 Afternoon: 1.45 – 3.15 pm

Spencer Room	Morley Room	Cavendish Room	Griffith Room
Panel 3A: Geographic Perspectives on Economic Development	Panel 3B: Barclays and the Business of Banking	Panel 3C: International Trade and Commerce	Panel 3D: 20th Century Crises and Economic Policy
Chair-discussant: Dan Giedeman, Grand Valley State University	Chair-discussant: Mark Crowley, Wuhan University	Chair-discussant: Maria Cristina Moreira, EEG - Universidade do Minho	Chair-discussant: Silvano Wueschner, Air University
<i>Market integration in the Ottoman Empire, 1700-1840</i>	<i>Valuing the Corporate Memory: The Role of the Bank Archivist</i>	<i>Linen in the International Trade between Portugal and Russia, 1770-1831</i>	<i>Fiscal Multipliers in Times of Crisis and Prosperity: Historical Evidence from Greece</i>
Pinar Ceylan, London School of Economics and Political Science	Nicholas Webb, Barclays Group Archives	Maria Cristina Moreira, EEG - Universidade do Minho	Tadeusz Gwiazdowski, George Chouliarakis, both of University of Manchester, and Sophia Lazaretou, Bank of Greece
<i>Geography, War, and Economic Development in Early Modern Europe</i>	<i>Colwyn, Control and Cotton: The Union Bank of Manchester and Barclays Bank, 1919-1939</i>	<i>The Indo-Portuguese Commerce during the First Half of the 16th Century: Revision of the Copper-Pepper trade and the Carreira da Índia</i>	<i>A Norwegian Fixation: Explaining Cheap Money in Norway, 1945-1986</i>
John Lovett, Texas Christian University	Mark Billings, University of Exeter Business School	Torsten Arnold, independent researcher	Eivind Thomassen, Norges Bank, and Einar Lie, University of Oslo
<i>Consequences of Abolishment of Peasants in Congress Kingdom of Poland: An Institutional Analysis</i>	<i>Reflections on Barclays' History since 1996</i>	<i>The Colonial Impacts on French Trade Patterns</i>	<i>Why Did the Roosevelt Administration Think Cartels and High Wages Would Promote Recovery from the Great Depression?</i>
Piotr Koryś, University of Warsaw	Leslie Hannah, London School of Economics and Political Science	Tania El Kallab, ESSEC, Paris	Jason Taylor, Central Michigan University, and Bernard Beaudreau, Laval University

Thursday 29 May 2014 Afternoon: 3.45 – 5.45 pm

Spencer Room	Morley Room	Cavendish Room	Griffith Room
Panel 4A [3.45 – 5.45 pm]: Nordic Economic Performance in the Long Run	Panel 4B [3.45 – 4.45 pm]: Audiences, Tastes and Changing Structures in the American Movie Industry since 1945	Panel 4C [3.45 – 4.45 pm]: Economy and Business in Southern Europe	Panel 4D [3.45 – 4.45 pm]: Philanthropy and Education in 19th Century Britain
Chair-discussant: Ilkka Nummela, University of Jyvaskyla	Chair-discussant: Mike Hauptert, University of Wisconsin - La Crosse	Chair-discussant: Luciano Amaral, Nova School of Business and Economics Lisbon	Chair-discussant: Neil Forbes, Coventry University
<i>Equality and Convergence? Comparative Mirrors on Nordic Economies in the Long Run</i> Jari Eloranta, Appalachian State University, Jari Ojala and Jaakko Pehkonen, both of University of Jyvaskyla	<i>Hollywood Studios, Independent Producers and International Markets: Globalisation and the US Film Industry c.1950-1965</i> Peter Miskell and Teng Li, both of Henley Business School, University of Reading	<i>Post-Second World War Greek Economy and Taxation from a Historical Perspective</i> Zoi Pittaki, University of Glasgow	<i>Investing in Charities in the Nineteenth Century: The Financialisation of Philanthropy</i> Josephine Maltby, University of York, and Janette Rutterford, Open University
<i>Historical Danish National Accounts, 1750-1895</i> Paul Sharp, Ingrid Henriksen, and Peter Sandholt Jensen, all of University of Southern Denmark	<i>The Role of Film Audiences as Innovators and Risk Takers</i> Michael Pokorny, University of Westminster and John Sedgwick, University of Portsmouth	<i>Soaking into Sand: Some Features About the Portuguese Expenses at the Dawn of the Modern Ages</i> Rodrigo Dominguez, University of Porto	<i>A Very Victorian School: An Economic, Social and Business History of Rossall School 1844-1900</i> Daniel Valentine, University of Oxford
<i>Post-Malthusian Pre-industrial Finland</i> Miikka Voutilainen, University of Jyvaskyla	Roundtable 4E [4.45 – 5.45 pm]: ‘Giving ’em the Business’: The Intersection of Economics and the Humanities Chair: David Boughey, University of Exeter Business School Discussant: the audience Speakers: Erik Benson, Cornerstone University; Ranjit Dighe, State University of New York at Oswego; Jan Kunnas, University of Turku		
<i>The Virtuous Circle of Social Spending and Structural Change in the 20th Century Finland</i> Matti Hannikainen, University of Tampere			

Friday 30 May 2014 Morning: 9 – 10.30 am

Spencer Room	Morley Room	Cavendish Room
Panel 5A: Trade and Policy	Panel 5B: Finance and Financial Markets	Panel 5C: Ownership, Governance and Finance
Chair-discussant: Jari Eloranta, Appalachian State University	Chair-discussant: Janice Traflet, Bucknell University	Chair-discussant: Leslie Hannah, London School of Economics and Political Science
<i>The Stabilising Effects of the Dingley Tariff and the Recovery from the 1890s Depression in the United States</i> Peter Bent, University of Massachusetts, Amherst	<i>Financing California</i> Lynne Pierson Doti, Chapman University	<i>Working-Class Share Dealing in 1850s Lancashire. A New Source of Industrial Finance?</i> Peter Hampson, University of Central Lancashire
<i>Joining the World: The United States, Europe and the Making of American Trade Policy Before and After the Great War, 1900 to 1925</i> John Moore, Walsh College	<i>From Chaos to Order: National Consolidation and Sovereign Bonds in Uruguay 1890-1914</i> Peter Sims, London School of Economics and Political Science	<i>Corporate Governance and Social Responsibility: Metropolitan Water Companies Compared</i> Nicola Tynan and Helen Takacs, both of Dickinson College
<i>Challenging Cold War Embargo: Western European Industrialists and China's Dream of Self-Reliance (1957-1965)</i> Valeria Zanier, London School of Economics and Political Science	<i>Between Macro and Finance: The French Reports Market at the Outbreak of WWI</i> Stefano Ungaro, Paris School of Economics – EHESS	<i>Avoiding Negligence and Profusion: The Failure of the Joint-Stock Form in Anglo-Indian Trade, 1813-1870</i> Michael Aldous, London School of Economics and Political Science

Friday 30 May 2014 Morning: 11 am – 12.30 pm

Spencer Room [11 am – 1 pm]	Morley Room	Cavendish Room	Griffith Room
Panel 6A: The Economics of Crime	Panel 6B: 19th and 20th Century British Business History	Panel 6C: Accounting History	Panel 6D: Explaining Industrial and Economic Success
Chair-discussant: Jason Taylor, Central Michigan University	Chair-discussant: Sheryllyne Haggerty, University of Nottingham	Chair-discussant: Mark Billings, University of Exeter Business School	Chair-discussant: John Moore, Walsh College
<i>What Can Prison Inmates Tell Us About Ireland in the Nineteenth Century?</i> Christopher Colvin, Queen's University Belfast, Matthias Blum, Technische Universitaet Muenchen, Laura McAttackney, University College Dublin, and Eoin McLaughlin, University of Edinburgh	<i>Expanding and Extending Business Knowledge: Civic Societies, Professional Institutions, Academia and Social Networks in Manchester</i> Victoria Barnes, University of Reading, and Peter Wardley, University of the West of England	<i>Creative Accounting in the British Industrial Revolution: Cotton Manufacturers and the 'Ten Hours' Movement</i> Steven Toms and Alice Shepherd, both of University of Leeds	<i>Company-based Vocational Education and Training: Two Case Studies from the Shipbuilding Industry</i> Anders Nilsson, Lund University, and Etsuo Yokoyama, Nagoya University
<i>Importing Crime? The Effect of Immigration on Crime in the United States, 1880-1930</i> Rowena Gray, Trinity College Dublin, and Giovanni Peri, University of California, Davis	<i>Planning with the Future in Site: Debates over the Location and Student Accommodation Requirements of the London Business School, 1964-1966</i> Mitchell Larson, University of Central Lancashire	<i>Brtvín, Černobýl and Fišer: The Key Accounting Books from the Early Modern Period in the Czech Lands</i> Pavla Slavičková, Univerzita Palackého v Olomouci	<i>The Impact of the First World War on Swedish Economic Performance: A Case Study of the Ball Bearings Manufacturer SKF</i> Eric Golson, University of Warwick, and Jason Lennard, Lund University
<i>Origins of the Sicilian Mafia: The Market for Lemons</i> Arcangelo Dimico, Queen's University Belfast, Ola Olsson, University of Manchester, Alessia Isopi, Gothenburg University	<i>Innovation and Entrepreneurship in Britain, 19th and 20th centuries</i> José Maria Ortiz-Villajos Lopez, Complutense University of Madrid	<i>A Historical Examination of the Role of Politics in the Development of Accounting Rules and Regulation</i> Michael Coyne, Fairfield University, and Janice Traflet, Bucknell University	<i>A City between Big and Small Business: Sesto San Giovanni During the 20th Century</i> Ilaria Suffia, Università degli Studi di Milano - Bicocca
<i>Violent Trends? Homicide in Ireland, 1831-1911</i> Eoin McLaughlin and Richard McMahon, both of University of Edinburgh			

Saturday 31 May 2014 Morning: 9 – 10.30 am

Spencer Room	Morley Room	Cavendish Room
Panel 7A: Regional Divergence in the 19th and 20th Centuries	Panel 7B: Banking History: Competition, Thrift and Technology	Panel 7C: The State and Economic Policy
Chair-discussant: Eline Poelmans, KU Leuven	Chair-discussant: Peter Wardley, University of the West of England	Chair-discussant: Nicola Tynan, Dickinson College
<i>Confronting Decline: The Political Economy of Deindustrialization in Twentieth-Century New England</i>	<i>Measuring Competition in Portuguese Commercial Banking during the Golden Age, 1960-1973</i>	<i>State Ownership in Norway after 1945</i>
David Koistinen, William Paterson University	Luciano Amaral, Nova School of Business and Economics Lisbon	Einar Lie, University of Oslo
<i>Land Prices, Banks and Entrepreneurship. Explaining Intraregional Divergences in Industrial Activity: The Case of Flanders in the 19th and 20th Centuries</i>	<i>'Save at home by putting your spare money in the Safe.' Thrift, Saving and the Role of the Post Office Savings Bank in Britain in War and Peace, 1914-1945</i>	<i>Using History to Anticipate Future Environmental Challenges</i>
Nicolas De Vijlder and Koen Schoors, both of Ghent University	Mark Crowley, Wuhan University	Jan Kunnas, University of Turku
<i>The Role of Old Believers' Enterprises: Evidence from the Nineteenth Century Moscow Textile Industry</i>	<i>Managing Technological Change in Hong Kong's Retail Banking, 1945-2005</i>	
Vadim Kufenko, University of Hohenheim, and Danila Raskov, St. Petersburg State University	Bernardo Batiz-Lazo, Bangor University, and Andrew Smith, University of Liverpool	

Saturday 31 May 2014 Morning: 11 am – 12.30 pm

Spencer Room	Morley Room	Cavendish Room
Panel 8A: The Control and Financing of Vices	Panel 8B: Questions of Economics	Panel 8C: Business, Trade and Africa
Chair-discussant: Ranjit Dighe, State University of New York at Oswego	Chair-discussant: Andrew Seltzer, Royal Holloway, University of London	Chair-discussant: Steve Toms, University of Leeds
<i>'Drink the Deadliest of Foes': The UK State Management Scheme 1916-74, an Experiment in State-sponsored Virtue and Moderation</i>	<i>Factor Shares, Economic Growth, and the Industrial Revolution</i>	<i>Abolition of the British Slave Trade as a Crisis: Coping, Management and Adaptation, 1788-1815</i>
Philip Talbot, Birmingham City University Business School	Daniel Giedeman and Bradley Sturgill, both of Grand Valley State University	Sheryllyne Haggerty, University of Nottingham
<i>A Real Buzzkill: How the Controlled Substances Act has Stoned Legitimate Business Interests from Engaging in the Legalized Marijuana Marketplace</i>	<i>Did Purchasing Power Parity Hold in Medieval Europe?</i>	<i>Business History from Marketplace Rumor: Contemporary Accounts of the Rise and Fall of Allidina Visram's East African Retail Empire, 1893-1914</i>
Daniel Hoops, Walsh College	Tony Moore, Adrian Bell and Chris Brooks, all of ICMA Centre, Henley Business School, University of Reading	Laird Jones, Lock Haven University
<i>Financing Beer in Rotterdam during the Dutch Golden Age</i>		
Richard Yntema, Otterbein University		